

Arts Impact Endowment (AIE) | First-Time Grantee Initiative

**GRANTSEEKER
WEBINAR**

**June 24, 2022
12 - 1 p.m.**



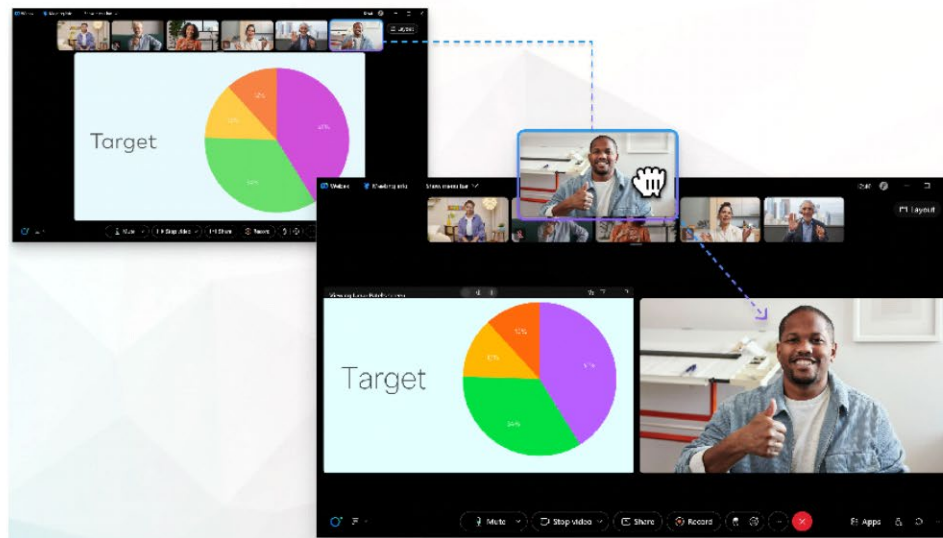


Photo Credit: Hulleah Tsinhnahjinnie



Webex – How to Move Someone to Stage (ASL)

1. At the top of your meeting window, hover over the video of the ASL Interpreter and click **MORE ... > Move to Stage**
2. You can also right click on the person's window and select **> Move to Stage**
3. The person's window will be on the screen through the whole event.



AGENDA



Round Valley Dancer | Photo by April McGill

- Arts Impact Endowment (AIE) | First-Time Grantee Initiative Overview (10 min)
- Eligibility and Requirements (5 min)
- Funding Categories (15 min)
- Prep + Tips + Criteria + Apply (15 min)
- Q&A (15 min)

OUR PRESENTERS



19OPG PUSH Dance Company | Photo
by Matt Haber

SFAC Community Investments Staff

- Candace Eros Diaz (she/they),
Program Officer
- Jaren Bonillo (she/her), Senior
Program Officer
- Maren, ASL Interpreter
- Denise Pate (she/her), Director
of Community Investments



SFAC OVERVIEW



ABOUT SFAC



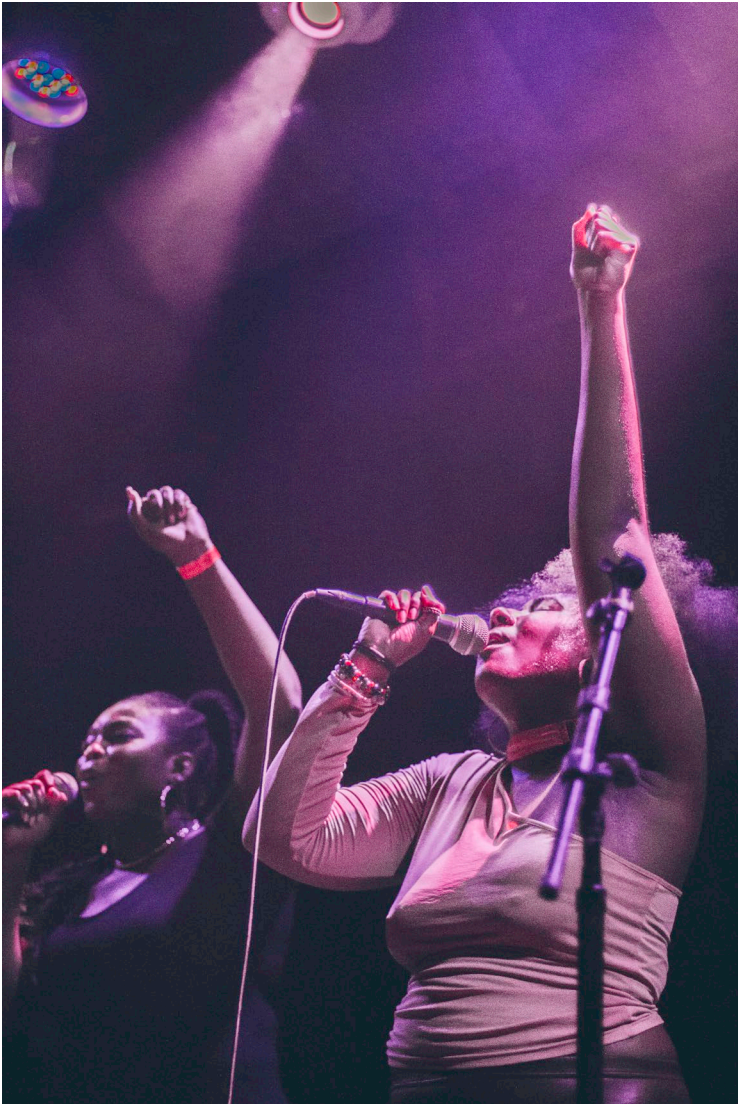
19OPG Scott Wells & Dancers Sabrina & Shira | Photo by Scott Wells

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries

RACIAL EQUITY STATEMENT



19OPG43 -WAM The Onyxat Local Sirens

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

COMMUNITY INVESTMENTS PROGRAM



19OPG World Arts West by WaiYan Daniel Tsao

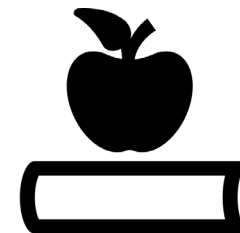
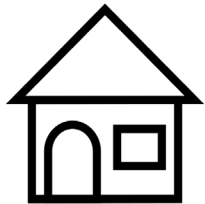
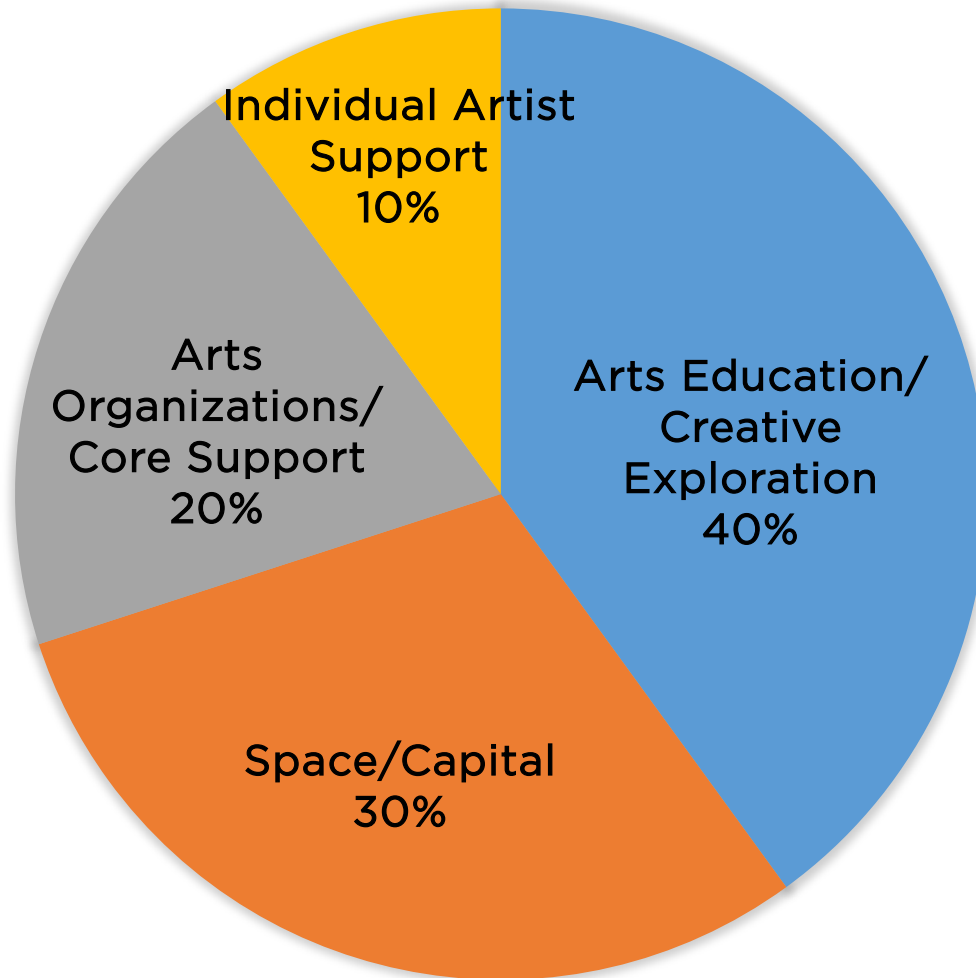
The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

Proposition E

Won by a 75% majority!



Cultural Services Allocation Plan (CSAP)



Responds to the Covid-19 Pandemic



19IAC Aureen Almario | Design
by Eduardo Daza Taylor



19CEI Brava



MaskUp for AfroSolo Theatre
Company-IFTA



19CEI StageWrite

First-Time Grantee Initiative

Supports arts organizations and individual creators + makers who have *never* received grant funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFTA).



- Up to \$50,000
- Can apply to one (1) of the four (4) funding areas:
 1. Arts Education/
Creative Exploration
 2. Space/Capital
 3. Arts
Organizations/Core
Support
 4. Individual Artist
Support



ELIGIBILITY AND REQUIREMENTS



ELIGIBILITY REQUIREMENTS FOR ALL



- Must *never* have received funding from SFAC or GFTA
- Demonstration of two-year programmatic history with a clear focus on the development, production, and/or presentation of arts activities, and/or youth arts activities in San Francisco
- Project must take place in San Francisco between January 1, 2023 – June 30, 2024
- May not be a part of another City agency or department
- Must be in good standing with other grants and loans

19OPG PUSH Dance Company | Photo
by Matt Haber

ELIGIBILITY SPECIFIC TO INDIVIDUALS



- Individuals working with vulnerable populations (defined as minors under 18 years old, developmentally disabled populations, or elderly individuals over 65 years old) must apply with a fiscal sponsor.

**A signed fiscal sponsorship form must be submitted with the application. This means you'll have to negotiate a fiscal sponsorship PRIOR to submitting your application. You can find links to this form in the guidelines + instructions, as well as in the application itself.*

- Be at least **18 years old**
- Cannot be enrolled as a **full-time student** at the time of the application or during the grant window
- Proof of San Francisco residency since August 2020

NEW: If an unhoused or housing insecure applicant cannot provide proof of residency, they may submit a self-attestation form certifying their San Francisco residency.

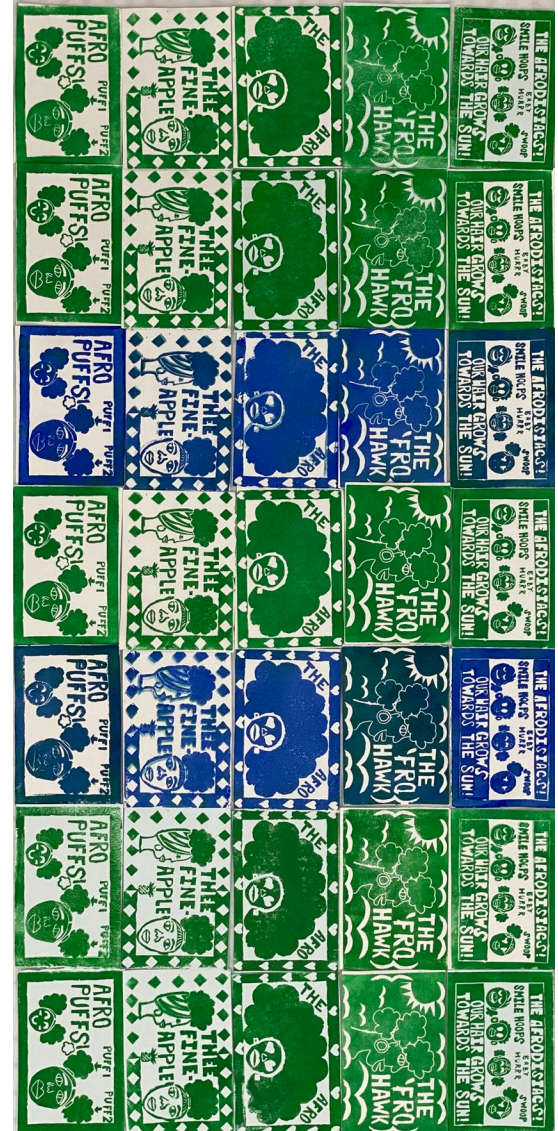
Natasha Tamate Weiss | Photo by Claire Burke.

ELIGIBILITY SPECIFIC TO ORGANIZATIONS

- Organizations working with vulnerable populations (defined as minors under 18 years old, developmentally disabled populations, or elderly individuals over 65 years old) must apply with a fiscal sponsor.

**A signed fiscal sponsorship form must be submitted with the application This means you'll have to negotiate a fiscal sponsorship PRIOR to submitting your application. You can find links to this form in the guidelines + instructions, as well as in the application itself.*

- Proof of current 501(c)(3) status (or fiscal sponsorship*) + in good IRS standing
- Proof of current San Francisco corporate address (yours or the fiscal sponsor's) since August 2020
- Annual operating revenue must not exceed \$1.5 million





FUNDING CATEGORIES



<p>*Arts Education/ Creative Exploration Engage + Explore</p> <p>\$700,000 14 grants awarded</p>	<p>Space/Capital Access + Afford</p> <p>\$500,000 10 grants awarded</p>	<p>Arts Organizations/Core Support People + Plans</p> <p>\$350,000 7 grants awarded</p>	<p>Individual Artist Support Make + Create</p> <p>\$200,000 4 grants awarded</p>
<p>*This funding area is for Individuals or Organizations who want to invest in intergenerational learning and/or engaging youth in creative exploration.</p>	<p>This funding area is for Individuals or Organizations who want to invest in their creative space by making it more affordable, accessible, collaborative or need support understanding long-term leases, purchase agreements or for developing fundraising plans.</p>	<p>This funding area is for Organizations who want to invest in any aspect of their arts organization including staff salaries + development, monthly bills, tech, programming, and project planning costs.</p>	<p>This funding area is for Individuals who want to invest in their personal creative practice. All art forms and levels of experience are welcome!</p>





FUNDING CATEGORIES



Arts Education/Creative Exploration

Engage + Explore

This funding area is for **Individuals** or **Organizations** who want to invest in intergenerational learning and/or engaging youth in creative exploration.



20CC BVOH



19IAC Prodigal Daughter | Film Mabel Valdiviezo | Photo by Aldo Cáceda

\$700,000
14 grants awarded

Space/Capital

Access + Afford



200PG Chinese Culture Foundation of San Francisco

This funding area is for **Individuals or Organizations** who want to invest in their creative space by making it more affordable, accessible, collaborative or need support understanding long-term leases, purchase agreements or for developing fundraising plans.



19CRSP CANA

\$500,000
10 grants awarded

Arts Organizations/Core Support

People + Plans

201AC Sarah Cargill | Lucid Dreams



This funding area is for Organizations who want to invest in any aspect of their arts organization including staff salaries + development, monthly bills, tech, programming, and project planning costs.



200PG Southern Exposure

\$350,000
7 grants awarded

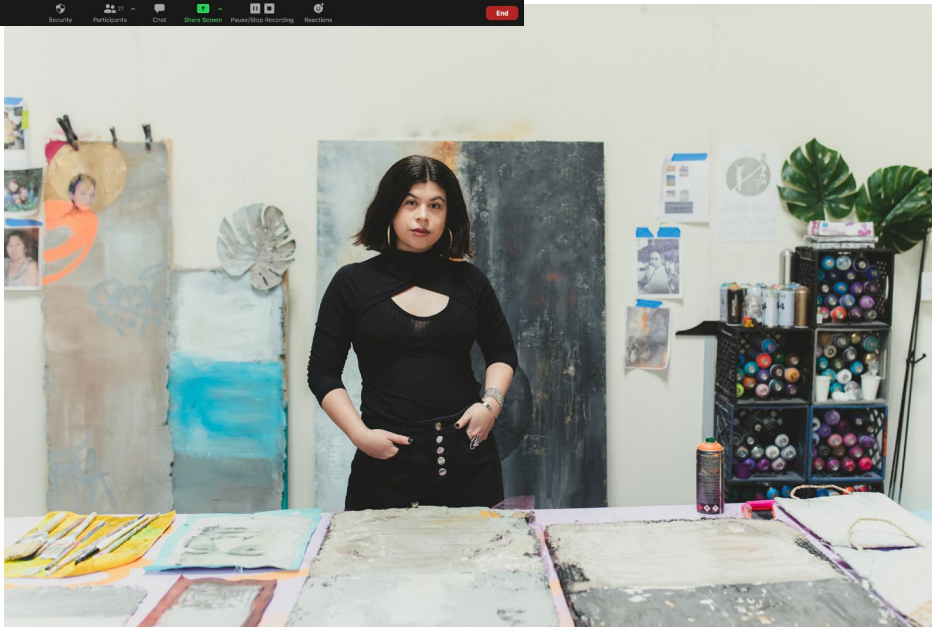
Individual Artist Support

Make + Create

201AC Sammay Dizon



This funding area is for **Individuals** who want to invest in their personal creative practice. All art forms and levels of experience are welcome!



\$200,000
4 grants awarded



HOW TO PREPARE TO APPLY





DEADLINE TO APPLY:

**WEDNESDAY, AUGUST 10, 2022
AT NOON**



GRANTS LANDING PAGE

ESPAÑOL 中文 FILIPINO COVID 19 UPDATES RESOURCES CONTACT VIEW THE CALENDAR

sfac

OUR ROLE & IMPACT FIND OPPORTUNITIES EXPERIENCE ART GET INVOLVED

FIND OPPORTUNITIES ▾
Grants
Calls for Artists
Art Vendor Programs
Bid Opportunities for Contractors

The Community Investment Fund supports San Francisco-based artists, arts organizations, and community-based Cultural Centers through grants, technical assistance, arts education, and other programs.

Please sign up for our newsletter to stay informed about any grant program updates.

RELATED INFORMATION

- Grantseeker Information Sessions
- Apply To Be A Grant Panelist
- How To Become A City Supplier

First Voice Inc., Brenda and Mark in the California Elegance Book

<https://www.sfartscommission.org/grants>

Webpage includes:

- Important dates table
- Link to a list of upcoming technical assistance webinars + login information
- Links to guidelines + application
- Links to past grantees

GUIDELINES + INSTRUCTIONS

RELATED INFORMATION

- 6/24/22 First-Time Grantee Initiative Grantseeker Webinar
- Apply Now - Individuals
- Apply Now - Orgs
- Grant Information Sessions
- Grants

Arts Impact Endowment (AIE) | First-Time Grantee Initiative

FOR A PROJECT TAKING PLACE JANUARY 1, 2022 – JUNE 30, 2024

TRANSLATION

A translation of this grant application is available upon request; however, only applications in English are accepted. For more information please contact 311.

Una traducción de esta solicitud de aplicación está disponible en español; sin embargo, solo se aceptan solicitudes en inglés. Favor comunicarse con el número 311.

的翻译版本将应请求而提供; 然而, 只有英文申请被接受。

in sa Tagalog ng aplikasyon para sa AIE lamang ang aming tatanan sa a.panopio@sfgov.org.



INDIVIDUALS: Arts Impact Endowment (AIE) | First-Time Grantee Initiative **Grant Application Instructions**
How to Prepare and Submit your Application

For any questions about AIE, contact Candace Eros Diaz at candace.diaz@sfgov.org or 415-252-2253.

How to Apply

DEADLINE TO APPLY: Wednesday, August 10, 2022 at 12 p.m.

APPLICATION FOR INDIVIDUALS: <https://sfac.tfaforms.net/163>

Applications must be submitted online. Emailed or faxed applications are not accepted. In fairness to others, we cannot accept late or incomplete applications. If the applicant does not provide the complete set of information in the appropriate format by the deadline, the application may be deemed incomplete and ineligible. No deadline extensions will be granted.

NEW: If you need special accommodations, you must contact Candace Eros Diaz at candace.diaz@sfgov.org or 415-252-2253 at least two weeks before the application deadline, in order for us to appropriately accommodate.

AIE GRANT GUIDELINES ARE AVAILABLE [HERE](#)

To review list of important dates, eligibility, project requirements and scoring criteria.



ORGANIZATIONS: Arts Impact Endowment (AIE) | First-Time Grantee Initiative **Grant Application Instructions**
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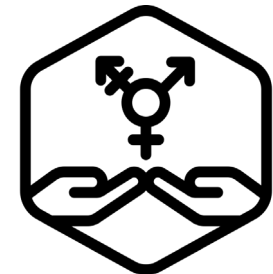
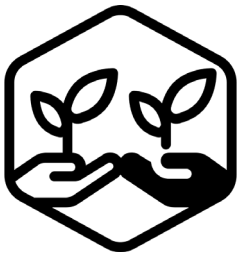
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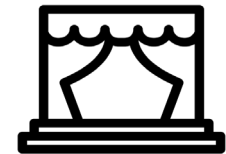
SCORING CRITERIA

CATEGORY	POINTS	APPLICATION QUESTIONS	SCORING CRITERIA
<p><i>Who</i></p> <p>Racial Equity</p> <p>(25 points)</p>	25	<p>Describe your/your organization's connection to Black, Indigenous, People of Color (POC), LGBTQI+, and Disabled San Francisco communities.</p> <p>(200 words)</p>	<p>The applicant is deeply rooted in Black, Indigenous, POC, LGBTQI+, and Disabled San Francisco communities.</p>





SCORING CRITERIA

CATEGORY	POINTS	APPLICATION QUESTIONS	SCORING CRITERIA
<i>You</i> (15 points)	15	Describe your creative practice over the last two (2) years. If applying as an organization, over the last two years, how did your organization support the communities described in Question #1. (150 words)	The applicant has a clear understanding of their creative practice and/or how they support the communit(ies) they serve over the last two years.

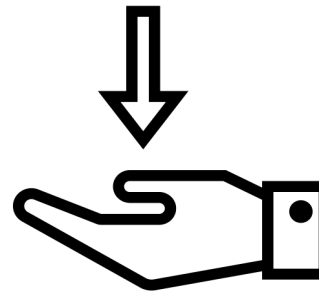


SCORING CRITERIA

CATEGORY	POINTS	APPLICATION QUESTIONS	SCORING CRITERIA
<p><i>What + How</i></p> <p><i>Idea</i> (60 points)</p> 	20	<p>Summarize your/your organization's idea and how is it connected to the funding area you selected?</p> <ul style="list-style-type: none"> • Arts Education/Creative Exploration • Space/Capital • Arts Organizations/Core Support • Individual Artist Support <p>(150 words)</p>	<p>The applicant has a clear understanding of their creative practice and/or how they support the communit(ies) they serve over the last two years.</p> 

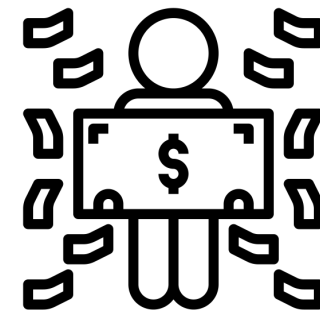
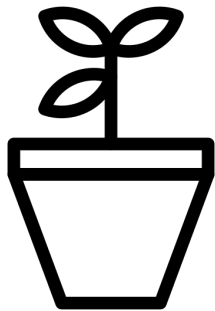
SCORING CRITERIA

CATEGORY	POINTS	APPLICATION QUESTIONS	SCORING CRITERIA
<i>What + How</i> <i>Idea</i> (60 points)	20	Describe how the funds will help you/your organization fulfill a current need? (150 words)	The applicant describes their need for the funds.




SCORING CRITERIA

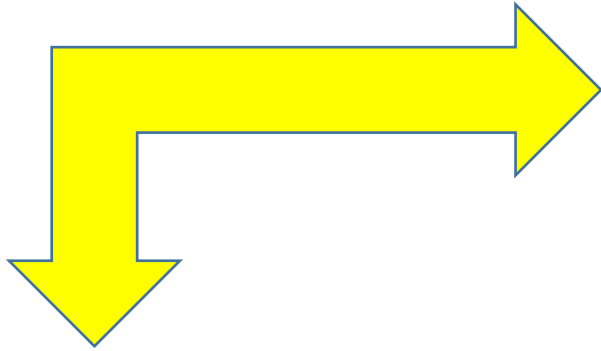
CATEGORY	POINTS	APPLICATION QUESTIONS	SCORING CRITERIA
<i>What + How</i> <i>Idea</i> (60 points)	15	Describe how this funding will set you/your organization up for long- or short-term success? (150 words)	The applicant describes how the funds will set them up for success.



SCORING CRITERIA

CATEGORY	POINTS	APPLICATION QUESTIONS	SCORING CRITERIA
<p><i>What + How</i></p> <p><i>Idea</i> (60 points)</p>	10	<p>The applicant creates an IG handle/account.</p> <p>The images and/or videos show their ability to bring their proposed idea to life and demonstrates their knowledge of and experience in their creative practice or organization's mission.</p> 	<p>The applicant creates an IG handle/account.</p> <p>The images and/or videos show their ability to bring their proposed idea to life and demonstrates their knowledge of and experience in their creative practice or organization's mission.</p>

ELIGIBILITY + APPLICATION



FOR INDIVIDUALS

[AIE GUIDELINES \(PDF\)](#)

[INDIVIDUALS - APPLICATION INSTRUCTIONS \(PDF\)](#)

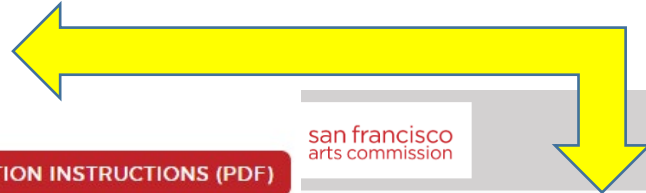
[APPLY NOW - INDIVIDUALS](#)

FOR ORGANIZATIONS

[AIE GUIDELINES \(PDF\)](#)

[ORGANIZATIONS - APPLICATION INSTRUCTIONS \(PDF\)](#)

[APPLY NOW - ORGANIZATIONS](#)



sfac san francisco
arts commission

FY22 Arts Impact Endowment (AIE) | First-Time Grantee Initiative Grant Eligibility Questions (Individual)

Applicant Name: *

Email: *

Is the individual applicant (and its fiscal sponsor, if applicable) San Francisco-based and able to demonstrate a consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two years (since June 2020)? *

- Yes
 No

Has the individual applicant ever received funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFTA)? *

- Yes
 No

Does the individual applicant clearly focus on the development, production, and/or presentation of arts activities, and/or youth arts activities in San Francisco? *

- Yes
 No

Is the individual applicant at least 18 years of age? *

- Yes

san francisco
arts commission

Arts Impact Endowment Grant (AIE) | First-Time Grantee Eligibility Questions (Organization)

Applicant Name: *

Email: *

Is the organization (and its fiscal sponsor, if applicable) San Francisco-based and able to demonstrate a consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two years (since June 2020)? *

- Yes
 No

Is the applicant organization (or its fiscal sponsor, if applicable) tax-exempt and in good standing under Section 501(c)(3) of the Internal Revenue Service Code? *

- Yes
 No

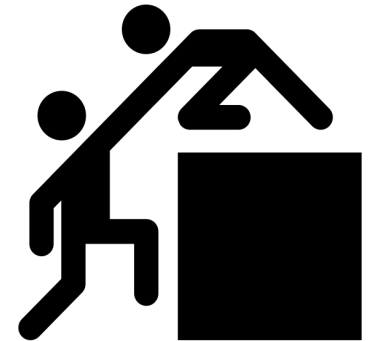
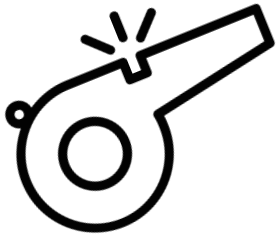
Has the applicant ever received funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFTA)? *

- Yes
 No

Does the organization clearly focus on the development, production, and/or presentation of arts activities, and/or youth arts activities in San Francisco? *

GRANTSEEKER TIPS

Consider
connecting with a
Cultural
Ambassador!



GRANTSEEKER TIPS



- Read the **guidelines** thoroughly and refer to the **instructions** *prior* to engaging with the online application.
- Pay close attention to the **scoring criteria** + let these lead your answers.
- **Plan ahead:**
 - Reach out to your fiscal sponsor if your project involves working with vulnerable populations. Complete the form!
 - Research costs for your idea, such as video equipment, platforms, supplies, artist and rental fees.

GRANTSEEKER TIPS



- Draft responses in another document, then **cut and paste** answers into the online application. Pay attention to **word counts** which are listed in the **scoring criteria + application instructions**.
- Write with **enthusiasm** and tell a **compelling story**.
- **Be consistent, be specific**.



**IF YOU ARE
FUNDED YOU'LL
NEED TO...**



PROJECT REQUIREMENTS

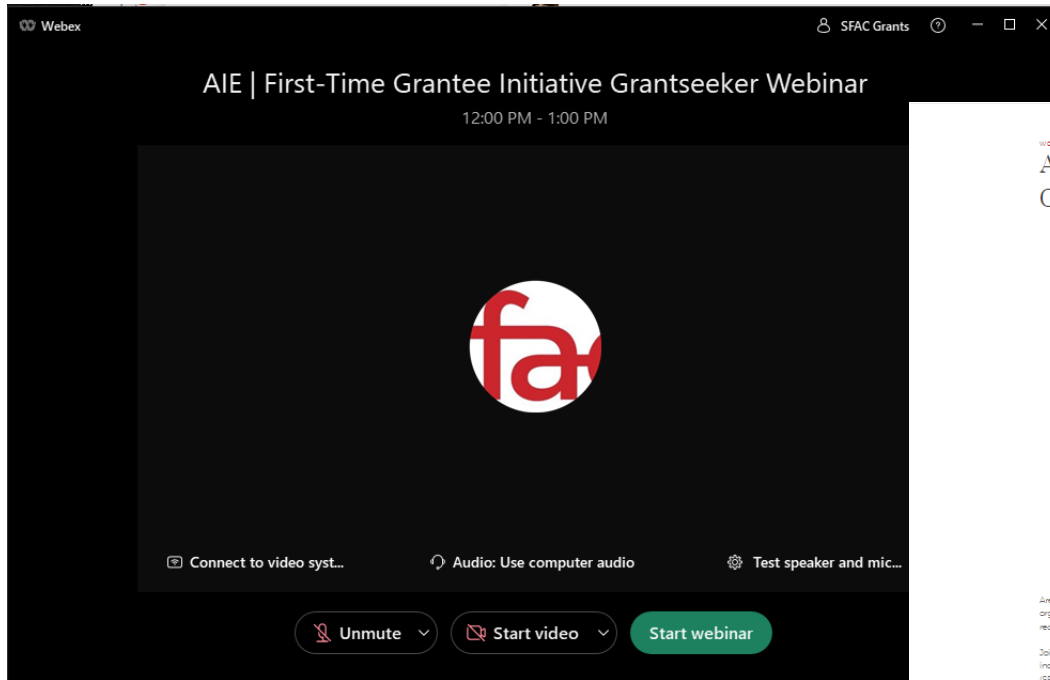
- **Grantee to Pay All Taxes**
- **Insurance** is required for all grant recipients. Individuals working with vulnerable populations (minors under 18 years old, developmentally disabled populations, or elderly individuals over 65 years old) must apply with a fiscal sponsor.
 - If an applicant is using a fiscal sponsor, a signed fiscal sponsorship form must be submitted with the application.
- **Budget:** Recipients of grant funds will be required to develop a project budget that itemizes grant expenditures over the grant window.
- **Grant Plan:** Recipients of grant funds will be required to develop a project grant plan that details the project activities over the grant window.



19SPX DancersGroup | Rasika Kumar

Documentation: Recipients of grant funds are expected to produce/provide work samples of the funded idea at the end of the grant window.

TECHNICAL ASSISTANCE WEBINARS





WORKSHOP
AIE | First-Time Grantee Initiative Grantseeker Webinar

EVENT DETAILS
JUNE 24, 2022
12:00 PM TO 1:00 PM
ONLINE EVENT
This event will be held virtually via Meet: SFAC CA
[ADD TO CALENDAR](#)

RSVP NOW

This event is free and open to the public and ADA accessible.




arts impact
ENDOWMENT

Are you a San Francisco-based arts organization or an individual living + making art in the City? Are you or your organization deeply rooted in Black, Indigenous, DOC, LGBTQ+ and/or Disabled San Francisco communities? Has receiving grant funding for your work been a dream you've yet to accomplish?

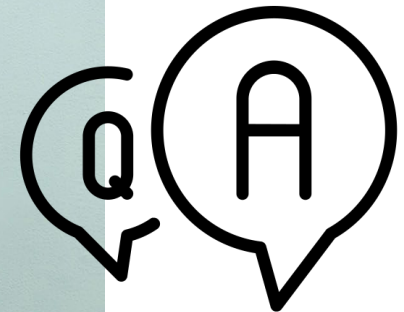
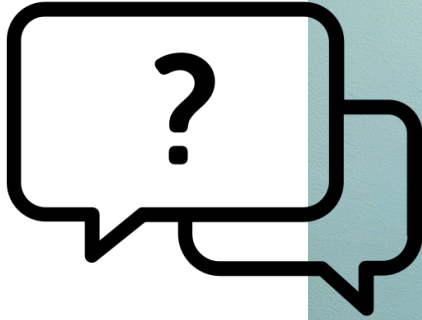
Join us to learn more about how the Arts Impact Endowment (AIE) First-Time Grantee Initiative aims to reach individuals and arts organizations who have never received grant funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFA).

We'll review grant eligibility requirements, funding areas, scoring criteria, and answer your questions about this new initiative for first-time grantees.

Friday, June 24, 2022 | 12 pm - 1 pm
Join the webinar [here](#)
Password: sch-lip-fv-7833 (72847398 from phones)
Access Code: 2481 300 7495



QUESTIONS



19ACIP Arc



DEADLINE TO APPLY:

**WEDNESDAY, AUGUST 10, 2022
AT NOON**



CONTACT US



Candace Eros Diaz (she/they)

Program Officer

candace.diaz@sfgov.org

415-252-2253

**Schedule a 15-minute one-on-one
consultation via the link in my email
signature*

Jaren Bonillo (she/her)

Senior Program Officer

jaren.bonillo@sfgov.org

415-252-2227