

sfac san francisco arts commission

SFO TERMINAL 3 CONNECTOR TWO-DIMENSIONAL ARTWORK PROGRAM PUBLIC ART PROJECT PLAN

For presentation to the Visual Arts Committee on July 19, 2023



PROJECT BACKGROUND

The Terminal 3 Connector project at San Francisco International Airport (SFO) follows the recent construction of an SFO administrative office tower between Terminals 2 and 3, and a public connector corridor between the terminals. Completed in 2021, the sculptural installation, *Flourish*, by artist Alison Saar, is located within the connector corridor. Saar intends the work to be “a beacon that welcomes new travelers to San Francisco, reminding us of our common immigrant roots, the richness that thrives from diversity, and our shared experiences.”

A new artwork opportunity has been identified in the two wall niches on either side of the Saar installation. A photographic series, *Harlem of the West*, is currently on display in the niches, featuring a selection of images by David Johnson, Jerry Stoll, and others that chronicles the 1940s and 1950s Jazz Era in the Fillmore District of San Francisco. The photographs, which are included in San Francisco’s Civic Art Collection, will be relocated to the adjacent Kadish Gallery in 2024, leaving a new opportunity for permanent 2D artwork in the wall niches.

ART OPPORTUNITY

Two-Dimensional Artwork Program: Direct purchase of 5 to 15 existing 2D artworks ranging in size from 12 to 60 inches (maximum height or width) and 3 inches (maximum depth) for two wall niches located in the Terminal 3 Connector corridor. The visible areas within the niches are approximately 22' x 8' and 28' x 8' inset 5" and protected with secure glass panels with seams every 36 to 41 inches.

PROJECT GOALS

- Enrich the experience of the public corridor.
- Relate conceptually, aesthetically, and/or in an art historical context to the adjacent Saar sculpture. Possible themes may include: Immigration, diaspora, setting roots, and the process of becoming.
- Contribute to the quality and diversity of San Francisco's Civic Art Collection in its representation of artists and artistic styles.
- Provide opportunity to artists with a meaningful connection to the San Francisco Bay Area. At the same time, the purchased artworks, as a curated selection, should represent artists from greater California and the US so that local artists are seen in the context of a broader artistic dialogue.

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY; SELECTION PROCESS

Given the location of these wall niches in proximity to the Saar sculpture and the curatorial emphasis on these selections, the following process will be used for artwork selection:

SFAC staff will form an SFO T3 Connector 2D Artwork Program Curatorial Committee consisting of two (2) arts professionals, one (1) SFO Museum Program staff, and (1) SFAC staff. The Committee will convene to develop a shortlist of up to 20 artists whose art practices align with project goals. Arts Commissioners and SFAC staff may also make recommendations.

Shortlisted artists will be invited to submit available artwork for consideration for purchase via Slideroom. A selection panel—comprised of two (2) arts professionals, one (1) Arts Commissioner, and one (1) client representative—will identify the final selection of artworks for purchase, which SFAC staff will bring to VAC and the Airport Art Steering Committee for approval prior to implementation.

ARTWORK BUDGET

Total Artwork Budget: \$210,000

- Curatorial Committee honoraria: \$3,000
- 2D Purchases: \$115,600
- Framing: \$77,000
- Delivery and Installation: \$10,000

TIMELINE (Subject to change)

Project Plan Approval (AASC)	July 2023
Project Plan Approval (VAC)	July 19
Curatorial Committee creates artist shortlist	August – September
Slideroom submissions of available artworks due	November
Panel identifies final selection of artworks	December
Final Selection Approval (VAC and AASC)	January 2024
Artwork Purchases, Framing, and Installation	February

FURTHER INFORMATION

Contact Arianne Gelardin Davidian, Public Art Project Manager at (415) 310-8012 or by email at arianne.gelardin@sfgov.org.