

SAN FRANCISCO ARTIST GRANT WEBINAR

**October 3, 2022
12 p.m. - 1 p.m.**



LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

OUR TEAM



SFAC Community Investments Staff

- Senior Program Officer Debbie Ng
- Program Officer Jennifer Chu
- Program Officer Anne Trickey
- Program Associate Jowy-Jhan Curameng

2021 CC Asian Pacific Islander Cultural
Center TNT Traysikel @ Yerba Buena
Gardens Photo by Marie Fontejon

AGENDA



20CEI07 Chinese Culture Foundation,
We the Future Annual Book

- SFAC Overview (10)
- San Francisco Artist Grant Eligibility and Requirements (10)
- Application Process (5)
- Scoring Criteria (20)
- Grantseeker Tips (5)
- Q&A (10)



SFAC OVERVIEW



ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include: Civic Art Collection, Civic Design Review, Community Investments and the Art Vendor Program, Public Art, and SFAC Galleries.



201AC22 Gerald Casel, Not About Race Dance Photo by Robbie Sweeny

RACIAL EQUITY STATEMENT



21AIE05 YBCA Artist-Power-Center

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CEI 2019 Cuicacalli at Carnaval SF
Photo by Pankaj Bhargava

CULTURAL EQUITY ENDOWMENT FUND



SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

2020 IAC Breanna Sinclair
Photo by Misti Layne

Cultural Equity Endowment Impact by the Numbers 2021

Activities

Funding

Supports

269 Applicants

12 Distinct Panels

45 Panelists

42% applicant
success rate

\$4,801,868
total amount awarded

14% first-time
org recipients

39% first-time
indv. recipients

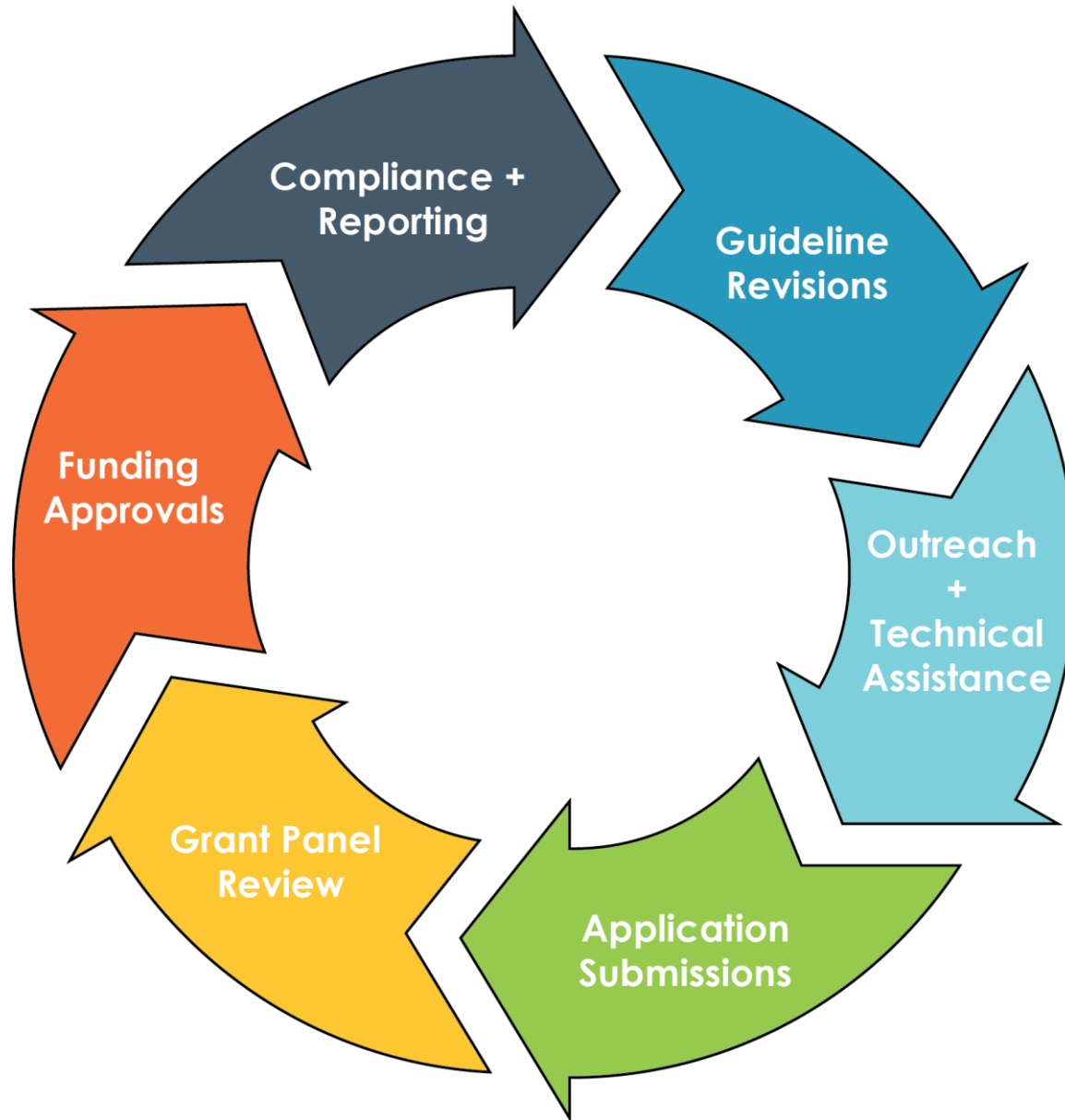
113 Grantees

38
nonprofits/organizations
awarded

75
individual
artists awarded

11 districts

SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS



SAN FRANCISCO ARTISTS



IAC 2020 Silk Worm
Photo by Mariah Tiffany

Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city's neighborhoods.

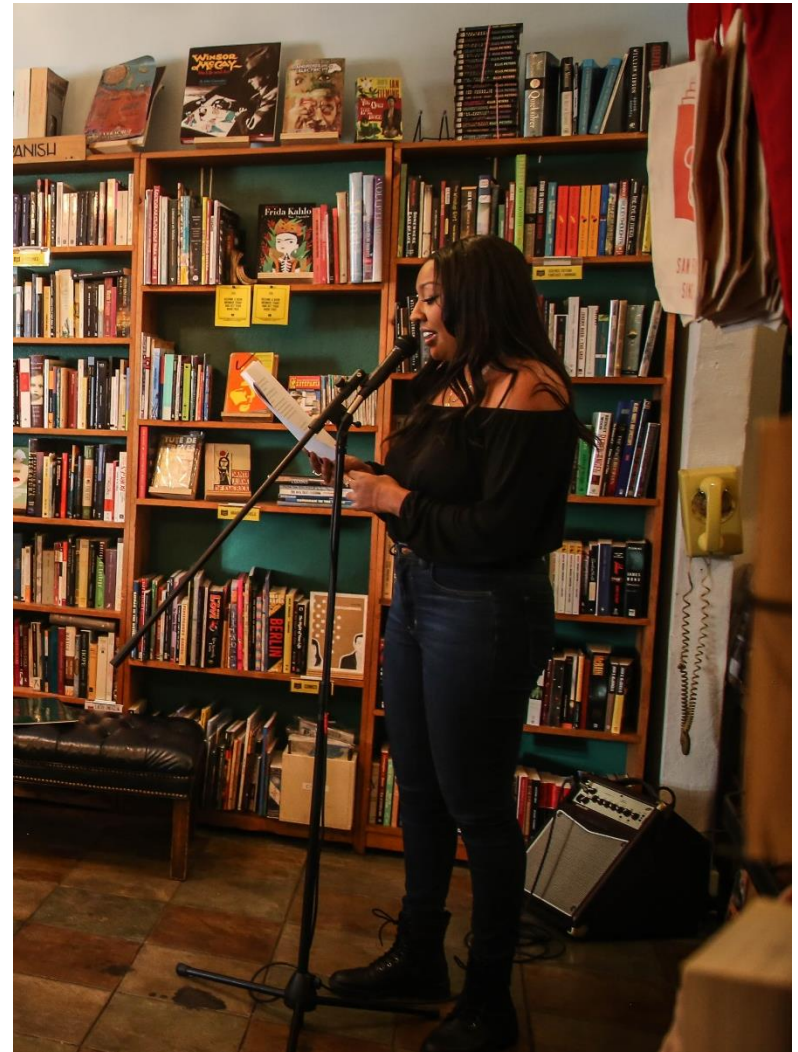
- The artist must **live in SF** (for past two years), be at least **18 years old**, and cannot be enrolled as a **full-time student**
- Up to \$20,000 to San Francisco-based artists creating work
- All genres; eighteen-month grant window; five (5) years or less experience reviewed by a separate panel.
- Public benefit accessible to an SF audience.

ELIGIBILITY

- Two-year demonstrated history of living in San Francisco
- Must have a practice that provided a public benefit virtually or in person to a San Francisco based audience in the last two years
- Artists can apply for themselves or with a fiscal sponsor
 - Organizations cannot act as fiscal sponsors for employees or contractors, a third party fiscal sponsor is required
 - City & County of San Francisco or the San Francisco Unified School District employees MUST apply with a fiscal sponsor
- Must be in good standing with other grants and loans
- Project activities must take place in S.F. between July 1, 2023 and December 31, 2024.
- Project must include a public benefit accessible by a San Francisco based audience that fits the project.

APPLICATION REQUIREMENTS

- No budget required
- Proof of current San Francisco address (a bill or other document establishing you at that address in the last 3 months)
- 2 San Francisco based Art Activities in the last 2 years
- Fiscal Sponsor letter, if applicable
- CV/Resume (2 pages max)
- Work Samples: up to 5 links or appropriately sized files to upload
- Work Sample Webinar: October 11, at 12 p.m.



2020 Accion Latina - AfroLatinx writer Olivia Peña. Photo by Adelyna Tirado.



APPLICATION PROCESS



STEP 1 – SFAC GRANTS WEBPAGE

The [Community Investments](#) program supports San Francisco-based artists, organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Center

<https://www.sfartscommission.org/grants>

Please [sign up for our newsletter](#) to stay informed about any grant program

Webpage includes:

- Grant Guidelines
- Application Instructions
- Link to online application
- Webinar Recordings



Asian Pacific Islander Cultural Center USAAF at Kapway Gardens photo by Marie Fontejon

Important Dates

Arts Impact Endowment (AIE) | First-Time Grantee Initiative Grant Review Panelist Applications Due Wednesday, September 21, 2022 at noon.

Special Project Grants (SPX) Application Due Wednesday, September 28, 2022 at

STEP 2 - REVIEW THE GUIDELINES

<https://www.sfartscommission.org/content/san-francisco-artist-grant>



IAC 2020 Annie Danger as Dick Nichols
Photo by Annie Danger

Webpage includes:

- Guidelines
- Instructions
- Application link
- Deadlines
- Eligibility
- Restrictions
- Panel Evaluation
- Scoring Criteria

STEP 3 - APPLICATION INSTRUCTIONS



IAC 2020 John Clay

<https://www.sfartscommission.org/UPDATE>

Document includes:

- Link to Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Word limit for responses
 - Support Materials
- Link to online application

STEP 4 - PREPARE YOUR ANSWERS

Application Questions

Racial Equity (20 Points)

1. Highlight your personal experience with one or more of the racial equity communities identified in the [Cultural Equity Endowment legislation](#). (300 words)

Artistic Relevance (10 Points)

2. Tell us about your experience relevant to your proposed project. (250 words)

Two-Page Resume or Curriculum Vitae (CV)

Please provide a biography. (150 words)

3. **Work Samples (20 Points):** *Please review above for details.*

STEP 5 – COMPLETE THE APPLICATION

<https://sfac.tfaforms.net/174>

FY23 San Francisco Artist Grant Eligibility Questions

Applicant Name:

Applicant Email:

How many years of experience do you have with the artistic practice or genre of your proposed project?

Please select... ▼

How many years of artistic experience do you have overall?

Please select... ▼



SCORING CRITERIA



SCORING CRITERIA



Racial Equity (20 points)

one question

Artistic Relevance (10 points)

one question, bio, 2 page CV/resume

Work Samples (20 points)

up to five uploads/links

Artist Project (50 points)

four sections:

project, public benefit, importance, grant plan

SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
Highlight your personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation . <i>300 word limit</i>	20	Applicant is able to express their personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation .

SEC. 68.5. COMMISSIONS TO INDIVIDUAL ARTISTS.



The Commissions to Individual Artists Program shall provide support to individual artists to stimulate production and dissemination of works of art in all disciplines and all neighborhoods of San Francisco. The majority of Commissions to Individual Artists in any year shall be to artists who are deeply rooted in and able to express the experiences of historically underserved communities such as African American; Asian American; disabled; Latino; lesbian and gay; Native American; Pacific Islander; and, women.

(Added by Ord. 354-93, App. 11/12/93)

SCORING CRITERIA: ARTISTIC RELEVANCE

Question	Points	Criteria
Tell us about your experience relevant to your proposed project. <i>250 word limit</i>	10	Artist successfully describes their experience relevant to the proposed project.
Resume or Curriculum Vitae <i>2 page maximum</i>		Artist's Resume/CV and Biography reflect their experience relevant to the proposed project.
Biography <i>150 word limit</i>		

SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
<p>Work Samples: Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice.</p> <p><i>Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video</i></p>	20	Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the artist's creative practice.

SCORING CRITERIA: ARTISTIC PROJECT PT. 1

Question	Points	Criteria
<p>Describe the ideas and processes involved in making your project and your role in the creative process. It is important to give the panelists a clear picture of what you are doing and how you are doing it.</p> <p><i>500 word limit</i></p>	20	<p>Artist clearly describes the ideas and processes involved in making the project and their role in the creative process.</p> <p><i>If applicable:</i> Roles of any partners or collaborators are outlined.</p>
<p>If you are working with other partners or collaborators, please outline their role in the project.</p> <p><i>250 word limit</i></p>		

SCORING CRITERIA: ARTISTIC PROJECT PT. 2

Question	Points	Criteria
<p>How will your project provide a public benefit to San Francisco, its neighborhoods and/or communities and why is it appropriate for your project? How will you know the public benefit achieved your intended purpose (goals)? <i>250 word limit</i></p>	10	Applicant describes the public benefit. Applicant's explanation of why the public benefit is appropriate for the project makes sense. Applicant sets goals for a successful public benefit.

SCORING CRITERIA: ARTISTIC PROJECT PT. 3

Question	Points	Criteria
Why is this project important to you and to the future of your artistic practice? <i>350 word limit</i>	15	Applicant articulates why the project is important to them and to the future of their artistic practice.

SCORING CRITERIA: ARTISTIC PROJECT PT. 4

Question	Points	Criteria
Completed grant plan with distinct activities, outputs and date completed by. <i>90 word limit</i>	5	Artist translates their project description and plan into distinct activities during the grant window.

GRANTSEEKER TIPS



21SFA47 Natasha Tamate Weiss,
Kearny St APature Photo by Claire
Burke

- Read the guidelines thoroughly and refer to the instructions.
- Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.
- Gather work samples, review file size and test links in advance.
- Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, consider having a friend review before submitting.
- **DEADLINE November 3, 2022, 12 p.m. (noon)**

PANEL PROCESS



2020 IAC Thomas Simpson

- To ensure our process is rooted in racial equity, applications are openly reviewed by a panel of peers. Our panelists:
 - Meet in a virtual publicly accessible setting
 - Review applications, discuss and score applications
- Staff work hard to create panels equitably representative of the applicant pool and the larger city of San Francisco with regards to race/ethnicity, gender identity, sexuality, ability status, as well as artistic discipline and organizational expertise.
- We have an open application process for panelists. Get into our panel pool!
- <https://www.sfartscommission.org/panelists>

COMPLIANCE AND INSURANCE



- Supplier Compliance
Visit SF CITY Partner
<https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx>
- Grant Agreements
- Insurance

2020 Artistic Legacy Grant, Zaccho Dance, Invisible Wings 1998, Robert Henry Johnson and Amara Tabor Smith

GRANT WEBINARS AND DEADLINES

Grant Category	Webinar Date	Application Deadline
Artistic Legacy Grant	October 6 at 12 p.m.	October 19 at 12 p.m.
Creative Space	October 6 at 12 p.m.	October 26 at 12 p.m.
San Francisco Artist	October 3 at 12 p.m.	November 3 at 12 p.m.
Cultural Equity Initiatives	October 6 at 12 p.m.	November 10 at 12 p.m.

Webinar Topic	Webinar Date
Grantseeker Information Session	September 30 at 1 p.m.
Fiscal Sponsor Information Session	October 7 at 12 p.m.
Work Sample Information Session	October 11 at 12 p.m.

QUESTIONS?



2020 IAC Sarah Cargill performing Lucid Dreams
Photo by Kimi Mojica

Thank you!

Grant Category	Program Officer	Email
San Francisco Artist Grants	Anne Trickey	anne.trickey@sfgov.org
Cultural Equity Initiatives	Debbie Ng	debbie.h.ng@sfgov.org
Creative Space	Anne Trickey	anne.trickey@sfgov.org
Artistic Legacy Grant	Jennifer Chu	jennifer.chu@sfgov.org