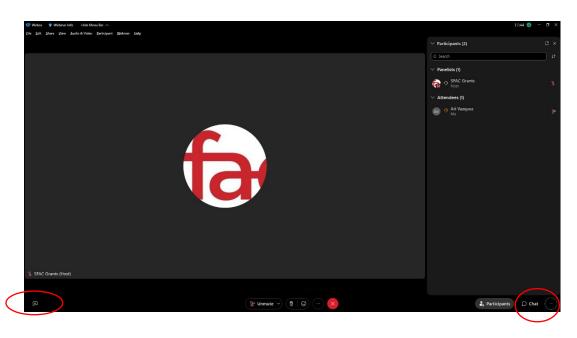
**ARTS IMPACT ENDOWMENT** WEBINAR SEPTEMBER 8, 2023 12 - 1 p.m.

#### TECHNICAL HOUSEKEEPING





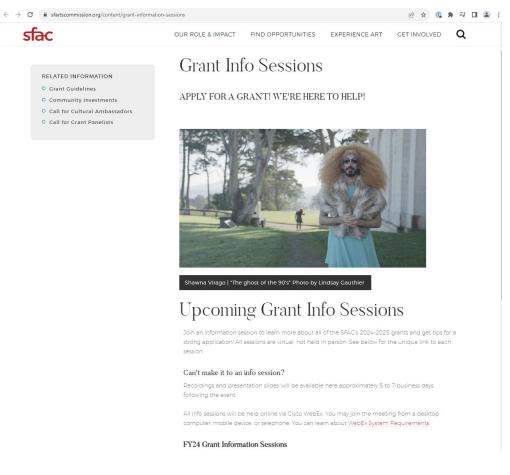
Click 'CC' in lower left-hand corner for closed captioning.



Access Chat by clicking the 'Chat' option.



#### TECHNICAL HOUSEKEEPING



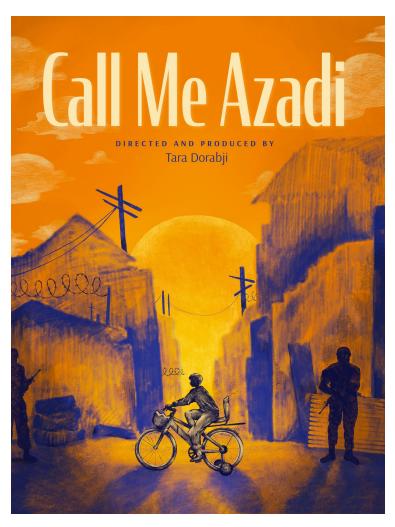
- This Arts Impact Endowment (AIE) Grantseeker Webinar is being recorded!
- A PDF to this slide deck and a link to this recording can be found on the SFAC Grant Info Sessions page by next Friday September 15, 2023.
- For technical support, please email sfac.grants@sfgov.org. In the email, share the technical issue and staff will respond shortly after to assist.



#### LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

#### **AGENDA**



2021 Call Me Azadi Poster San Francisco Artist Grantee Tara Dorabji

- SFAC Overview (10)
- Eligibility & Requirements (5)
- Arts Impact Endowment (AIE)
   Grant (15)
- Preparation to Apply (10)
- Smart Simple Demo (10)
- Q & A (10)



#### **OUR PRESENTERS**



Women's Audio Mission 2023 Local Sirens Concert Poster Phot by Jamie Hernandez (May 2023)

## SFAC Community Investments Staff

- Senior Program Officer, Anne Trickey (they/them)
- Program Officer, Jonell Molina (he/him)
- Program Associate, Ari Vazquez (they/she)
- ASL Interpreter, Naomi (she/her)



## SFAC OVERVIEW

#### **ABOUT SFAC**



The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

#### Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries





#### RACIAL EQUITY STATEMENT



21SPX Yerba Buena Gardens, Indigenous Peoples Day by Amal Bisharat

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.



## COMMUNITY INVESTMENTS PROGRAM



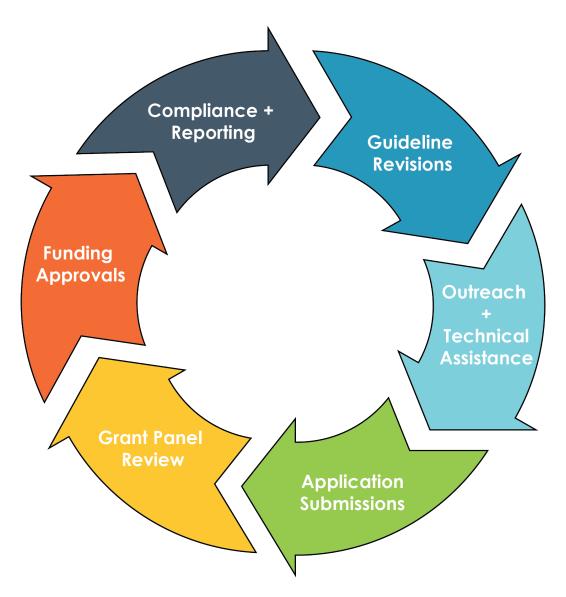
supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

The Community Investments Program

CC 2020: Bay View Opera House and ABADÁ-Capoeira San Francisco program in July 2019 Photo courtesy of BVOH



## SFAC GRANT CYCLE





# ELIGIBILITY AND REQUIREMENTS

## ELIGIBILITY SAN FRANCISCO RESIDENCY

- All Applicants must be:
  - Based or live in San Francisco.
  - Including: Artists, non-profit arts organizations, fiscally sponsored artists & organizations, and fiscal sponsor organizations.
  - NEW: Fiscally sponsored applicant's San Francisco address is required.
    - It cannot be the same address as the fiscal sponsor.
    - If you are a fiscally sponsored organization, the proof of residency needs to include the name of the organization.
  - Please find a list of accepted proof of residency documents in each grant category guidelines. <a href="https://www.sfartscommission.org/grants">https://www.sfartscommission.org/grants</a>



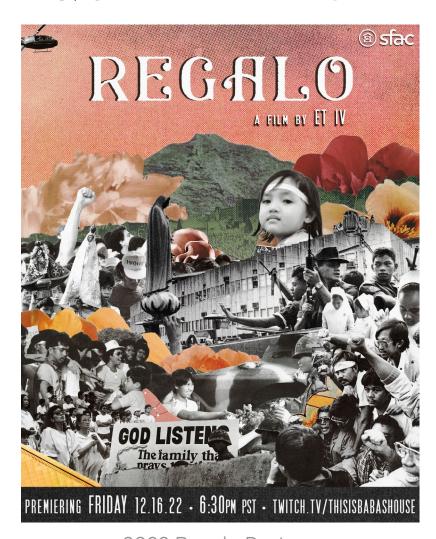
#### **ELIGIBILITY**

- Current AIE grantees are NOT eligible.
- Have a two-year demonstrated history of operating/living in San Francisco
- Deeply rooted in BIPOC/historically marginalized communities
- City & County of San Francisco including San Francisco Unified School District employees ARE NOT ELIGIBLE
- Must be in good standing with other grants and loans
- Organization budget size may define eligibility (depending on grant)
- Project activities must take place in S.F. between a defined grant window (depending on grant).
- NEW: If funded, must live in San Francisco for the duration of the project.



#### ORGANIZATION REQUIREMENTS

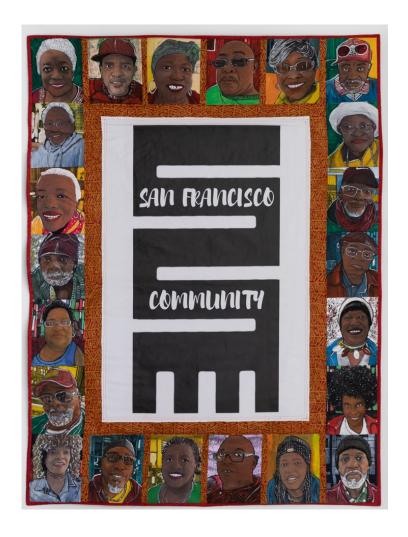
- Proof of current 501(c)(3) status (or fiscal sponsorship\*)
- NEW: Proof of current CA Attorney General Registry of Charitable Trust good standing
- Proof of current CA Franchise Tax Board good standing
- Proof of current San Francisco address (yours and the fiscal sponsor's)
- Demonstration of two-year programmatic history
- Most recent IRS Form 990 or Financial Statements for fiscally sponsored projects
- Supporting Materials
- Work Samples



2022 Regalo Poster 2021 SFA Grantee Eduardo Daza Taylor IV



#### COMPLIANCE AND INSURANCE



- City, State & Federal Compliance
- Supplier Compliance
   Visit SF CITY Partner
   <a href="https://sfcitypartner.sfgov.org/p">https://sfcitypartner.sfgov.org/p</a>
   ages/become-a-supplier.aspx
- Grant Agreements
- Insurance Requirements

San Francisco Community 2021 San Francisco Artist Grantee William Rhodes



## GRANT CATEGORY

## ARTS IMPACT ENDOWMENT (AIE) GRANT



The vitality of San Francisco depends on its arts and cultural communities. In November 2018, the passage of Proposition E established the Arts Impact Endowment. Proposition E charged the SFAC and GFTA with a community engagement process to inform the creation of a Cultural Service Allocation Plan (CSAP) and distribution of funds from the Arts Impact Endowment.

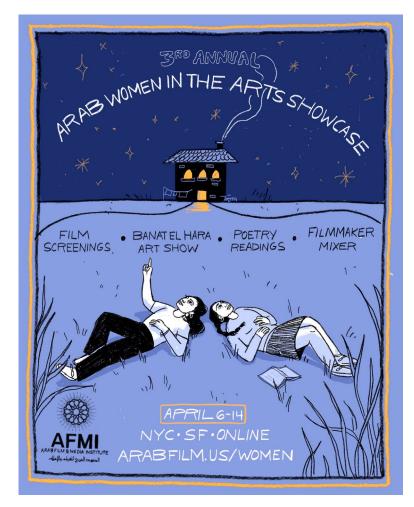
The 2019-2024 CSAP outlined four priority areas that the Arts Impact Endowment will support through the year 2024:

- 1) Arts Education (40%);
- 2) Affordable Space (30%);
- 3) Arts Organizations Core Support (20%);
- 4) Individual Artists Support (10%).



## FY24 ARTS IMPACT ENDOWMENT (AIE)

Grant Term (2 Years) July 1, 2024 - June 30, 2026



2021 Cultural Equity Initiatives Grantee
Arab Film and Media Institute
Arab Women in the Arts Poster
Design by Rama Duwaii

FY24 Arts Impact Endowment seeks:

- Project-Based Initiative: Project proposal with a well-defined scope of work and developed plan made by the applicant during the grant term and demonstrate originality, vision, and benefit or interest to the community
- •Public Benefit: Projects must have a demonstrated public benefit, something that is open and accessible to the general San Francisco-based public. This can be through a virtual or in person public event, or through other means as imagined and realized by the applicant

Applications Due Thursday, October 5, 2023 by 12pm.



## ARTS IMPACT ENDOWMENT (AIE) FUNDING CATEGORIES

Grant Request Amount: \$50,000 for Individuals & \$100,000 for Arts Organizations

Category Area	Description/Purpose of Grant
Arts Education Engage + Explore	This funding area is for Individuals or Organizations in the presentation and production of a project-based artistic work in intergenerational learning and/or engaging youth in creative exploration, engagement, and programming that addresses needs, issues, or possibilities of growth in BIPOC, LGBTQIA+, People with Disabilities, Women and other San Francisco communities identified in the Cultural Equity Endowment Legislation. *Individuals applying for this funding area MUST apply with a Fiscal Sponsor.
Space Access + Afford	This funding area is for Individuals or Organizations to address Capital Planning needs including pre-planning or planning capital campaigns, rent subsidies, furniture, fixtures and equipment for facility upgrades, audio/visual equipment. Please note this grant will not cover labor costs associated with any space upgrades.



## ARTS IMPACT ENDOWMENT (AIE) FUNDING CATEGORIES

Grant Request Amount: \$50,000 for Individuals & \$100,000 for Arts Organizations

Category Area	Description/Purpose of Grant
Core Project Support People + Plans	This funding area is for <b>Organizations</b> producing a project that supports art exhibitions and installations, film and video screenings, music and dance concerts, theater performances, on-line arts projects, literary readings and publications, local arts festivals, and other activities in a similar vein. *This funding area is <u>not</u> for general operating support. For general operating support apply for the <u>Cultural Equity Initiatives (CEI)</u> grant.
Individual Artist Support	This funding area is for Individuals who want to invest in the presentation and production of a project-based creative practice of their artistic work that addresses needs, issues, or possibilities of growth in BIPOC, LGBTQ+, People with disabilities, and Women's communities. All art forms and levels of experience are welcome!



#### SCORING CRITERIA

Racial Equity & Cultural Significance (35 points)

Two questions

Project Design (35 points)

Two questions and bios of key project staff

Ability to Complete the Project (30 points)

Grant Plan,
Project Budget/Financials, and
Work Samples (upload 3-5 work samples of past work)



#### SCORING CRITERIA: RACIAL EQUITY & CULTURAL SIGNIFICANCE

Question	Points	Criteria
1. Please tell us who you are <u>AND</u> describe your/your organization's connection to the BIPOC, LGBTQIA+, People with Disabilities, Women, and other San Francisco communities identified in the <u>Cultural Equity Endowment legislation</u> *  (200 words/800 characters w/ spaces)	20	Applicant is deeply rooted in and able to express the experiences of historically marginalized communities and provides strong examples of engaging with San Francisco marginalized communities.  Panelists may also refer to Mission Statement, Core Programs and Services.
2. Describe and highlight your creative practice over the last two years. How did you/your organization support the communities identified in Question One?  (150 words/590 characters w/ spaces)	15	Applicant has a clear understanding of their creative practice and/or how they support the community(ies) identified in question one who they served over the last two years.

## SCORING CRITERIA: PROJECT DESIGN

Question	Points	Criteria
<ol> <li>Clearly summarize your/your organization's proposed project idea in detail including the intended audience/communities with a detailed outreach plan and how it is connected to the funding area you selected. How will you evaluate the success of the project - collect and share community feedback?</li> <li>Arts Education/Creative Exploration</li> <li>Space/Capital</li> <li>Core Project Support</li> <li>Individual Artist Support</li> <li>(150 words/590 characters w/spaces)</li> </ol>	15	Applicant successfully and clearly describes the project goals, vision, and process. Applicant demonstrates originality, clarity, and depth of concepts that are relevant to engaging the intended communities in the selected funding area.



## SCORING CRITERIA: PROJECT DESIGN CONT.

Question	Points	Criteria
2. Grants in this category must provide a public benefit to San Francisco, its neighborhoods and/or communities. What is your public benefit (an event, a publication, etc.), what specific San Francisco neighborhood or community will benefit, how many people will benefit and how will you reach them? Include specific goals for your public benefit and how you will know you achieved them (how you will measure your goals).  (150 words/590 characters with spaces)	10	Applicant describes the public benefit. Applicant identifies a specific neighborhood and/or community, number of people who will benefit and how they will be reached. Applicant sets goals for a successful public benefit.



## SCORING CRITERIA: PROJECT DESIGN CONT.

Question	Points	Criteria
3. Provides brief bios of the key project staff with ties to the intended audience/community and include relevant experience and qualifications.		
(150 words/590 Characters With Spaces/ Up to 3 Bios)	10	Applicant has identified appropriate project staff with relevant skills and
Individual artists: You can include a	10	community-based experience with the
brief bio of yourself. It is not required to have project staff for your artistic		intended audience/or communities.
project.		
(50 words/190 Characters With Spaces)		
-   /		



## SCORING CRITERIA: ABILITY TO COMPLETE PROJECT

Question	Points	Criteria
1. Completed Grant Plan Individuals:		
- Completed Grant Plan		
Organizations:		
- Completed Grant Plan	10	Applicant demonstrates appropriate capacity to complete the project.
* Artists & Organizations*		capacity to complete the project.
-FILL IN GRANT PLAN ACTIVITIES		
ON GRANT PLAN TAB in Smart		
Simple Online Application		



## SCORING CRITERIA: ABILITY TO COMPLETE PROJECT CONT.

Question	Points	Criteria
2. Completed Project Budget aligns with the project design/summary and line items are explained in detail		
-FILL OUT ON PROJECT BUDGET & FINANCIALS TAB in Smart Simple Online Application		
Organizations Only- Upload the following financial documents in PDF: - An IRS 990, 990-EZ, or 990-N Postcard * For Orgs	10	Project Budget demonstrates relevant expenditures to implement the project.
<ul> <li>OR for Fiscally Sponsored applicants: Profit and Loss statements and Balance Sheets for the last two completed fiscal years.</li> <li>Budget Notes</li> </ul>		
		SIG

## SCORING CRITERIA: ABILITY TO COMPLETE PROJECT CONT.

Question	Points	Criteria
3. Work Samples: Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice.	10	Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the applicant's creative
Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video		practice.



# PREPARATION TO APPLY

#### **GRANTS LANDING PAGE**





https://www.sfartscommission.org/grants

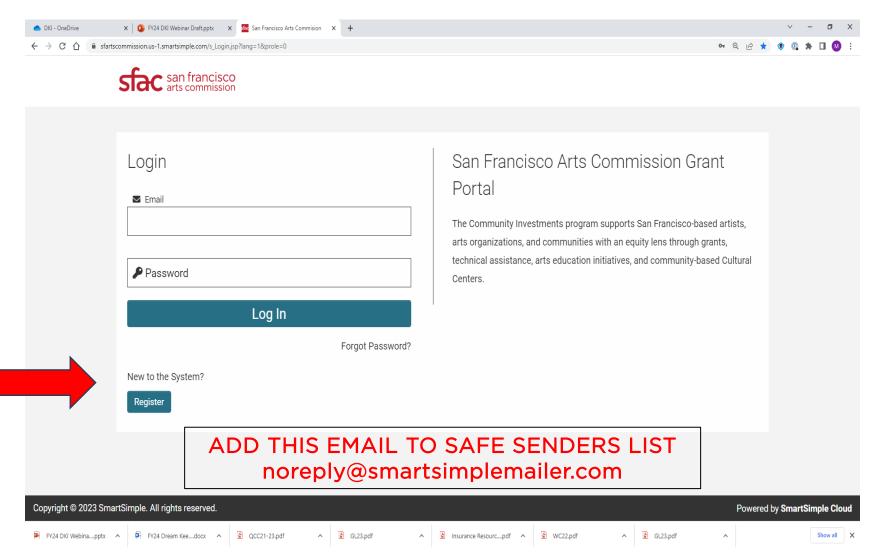
#### Webpage includes:

- Grant Guidelines
- Application Instructions
  - Contact information
  - ApplicationQuestions
  - o Project Budget
  - Support Materials
- Link to online application



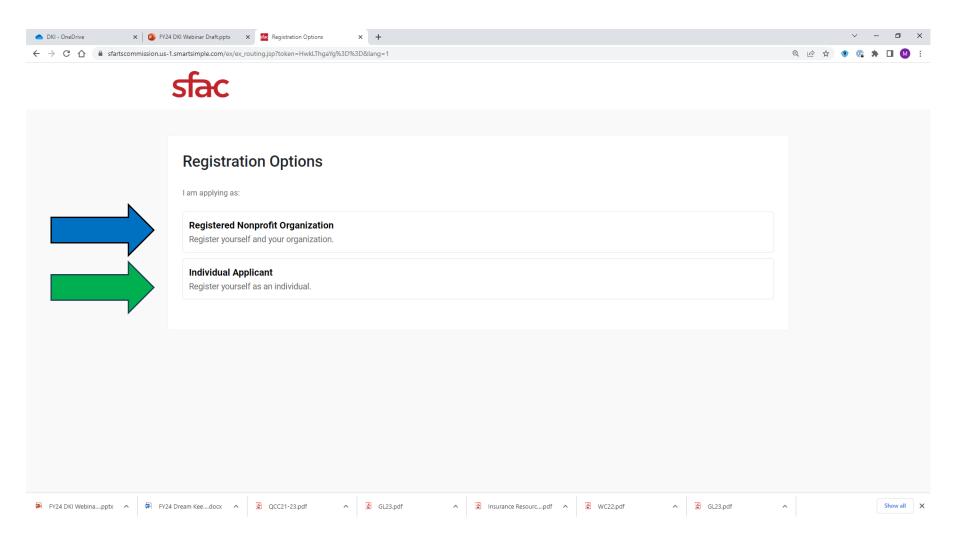
#### **ONLINE APPLICATION**

https://sfartscommission.us-1.smartsimple.com/





## ONLINE APPLICATION - Eligibility Form Artists & Organizations







San Francisco Arts Commission Eligibility Quiz

A Instructions	
I i i structions	a make a continuous altable for a CEAO access
Please complete thi	s quiz to see if you are eligible for a SFAC grant.
Has the applicant been a cope submitted with the applic	ontinuous resident of San Francisco since August 2021? (Documentation demonstrating San Francisco residency mus ation.)
Housing insecure applicants Artist Grant application instr	s may provide a self-attestation form. For a complete list of acceptable forms of proof of residency, please see the San Francisco uctions.
○ Yes	
○ No	
Is the applicant 18 years o	f age and older?
○ Yes	
○ No	
* Is the applicant a full-time	student at the time of application or during the grant period?
○ Yes	
○ No	
* Is the applicant a City and County of San	○ Yes ○ No
and County of San Francisco Employee or an SFUSD employee?: * Is the applicant in default Children, Youth and Their Fa Grants for the Arts); (3) Nor	
and County of San Francisco Employee or an SFUSD employee?: * Is the applicant in default Children, Youth and Their Fa Grants for the Arts); (3) Nor	on any grants or loans from: (1) SFAC; (2) other City departments (including, but not limited to, the Department of imilies, Office of Economic and Workforce Development, Mayor's Office of Housing and Community Development, and thern California Grantmakers Arts Loan Fund; (4) Community Vision Capital and Consulting; (5) Community Arts
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## ONLINE APPLICATION - Eligibility Form Artists

## Artist Eligibility Information <u>Questions</u>

Complete Quiz - 8 Questions | Yes or No

- Has the applicant been a continuous resident of SD since August 2021?
- Is the applicant 18 years of age and older?
- Is the applicant a full-time student at the time of application or during the grant period?
  - ➢ Is the applicant a City and County of SF Employee or an SFUSD Employee?



San Francisco Arts Commission Eligibility Quiz

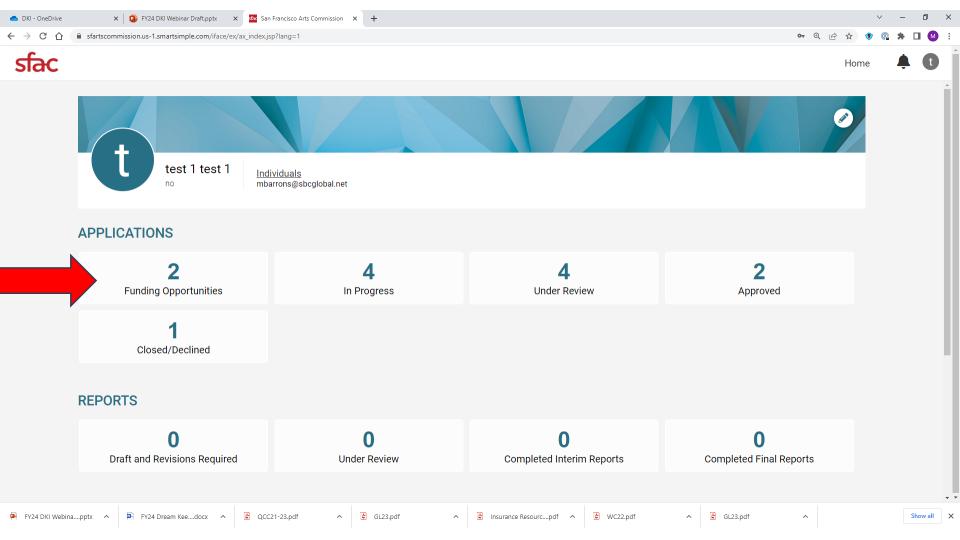
#### Organization Eligibility Information Instructions Please complete this guiz to see if you are eligible for a SFAC grant \* Is the applicant in default on any grants or loans from: (1) SFAC; (2) other City departments (including, but not limited to, the Department of Children, Youth and Their Families, Office of Economic and Workforce Development, Mayor's Office of Housing and Community Development, and Grants for the Arts); (3) Northern California Grantmakers Arts Loan Fund; (4) Community Vision Capital and Consulting; (5) Community Arts Stabilization Trust: and/or (6) the Center for Cultural Innovation? O Yes O No \* Is the applicant willing and able to meet the requirements associated with receiving funds from the City & County of San Francisco? O Yes O No \* Is the applicant organization tax-exempt and in good standing with the State of California (including: the Attorney General's Registry of Charitable Trusts, Franchise Tax Board & Secretary of State) and under the Internal Revenue Service Code Section 501(c)(3)? O Yes O No \* Is the applicant able to demonstrate a history of consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two (2) years? (Since August 2021) \* Is the applicant organization's mission statement primarily focused on development, production, presentation and/or support of arts activities and/or youth activities in San Francisco? O Yes O No \* Is the applicant organization part of another City agency or department O No \* Does the applicant organization's annual operating revenue exceed \$3 million in income O Yes \* Does the proposed project take place between January 1, 2024 - June 30, 2025? O Yes O No I'm not a robot

## ONLINE APPLICATION Eligibility Form Organization

## Organization Eligibility Information Complete Quiz- 8 Questions | Yes or No

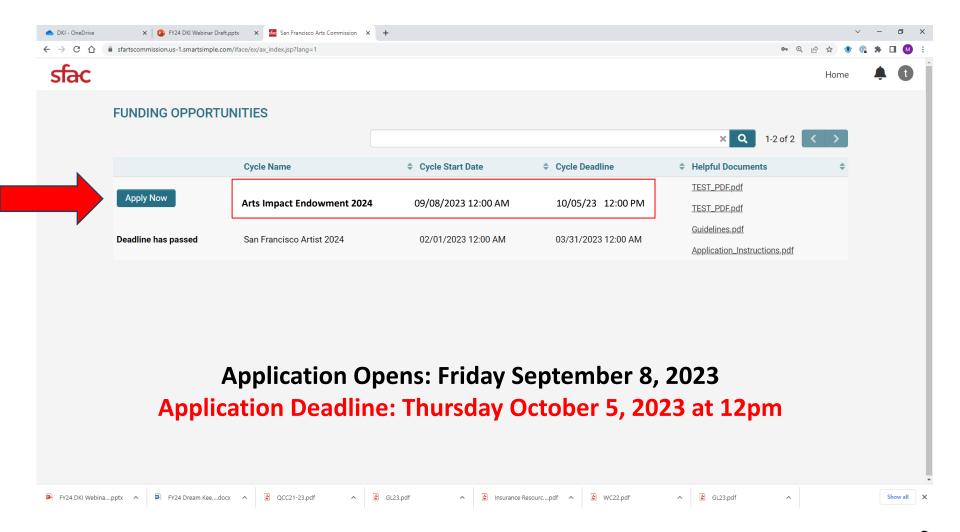
- Is the applicant in default on any grants or loans from: (1) SFAC; (2) other City departments (including, but not limited to, the Department of Children, Youth and Their Families, Office of Economic and Workforce Development, Mayor's Office of Housing and Community Development, and Grants for the Arts); (3) Northern California Grantmakers Arts Loan Fund; (4) Community Vision Capital and Consulting; (5) Community Arts Stabilization Trust; and/or (6) the Center for Cultural Innovation?
- Is the applicant willing and able to meet the requirements associated with receiving funds from the City & County of San Francisco?
- Is the applicant organization tax-exempt and in good standing with the State of California (including: the Attorney General's Registry of Charitable Trusts, Franchise Tax Board & Secretary of State) and under the Internal Revenue Service Code Section 501(c)(3)?

## ONLINE APPLICATION - Funding Opportunity



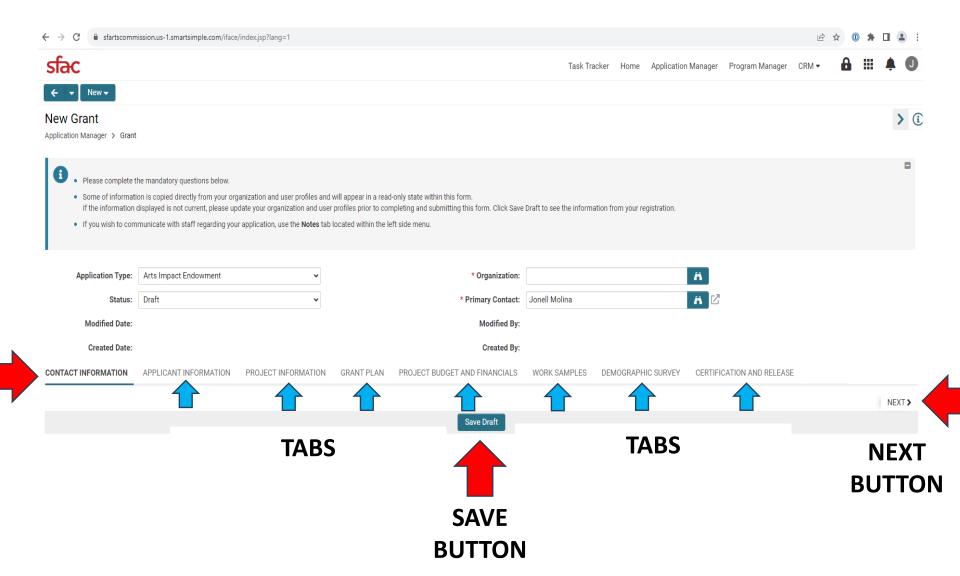


## ONLINE APPLICATION -Apply Button





## ONLINE APPLICATION -Application Tabs



# SMARTSIMPLE Online Application Demo

#### **GRANTSEEKER TIPS**



2021 Organizational DKI Grantee Idris Ackamoor and Cultural Odyssey Photo by Pat Mazzera

- Read the guidelines thoroughly and refer to the instructions.
- Pay attention to the scoring criteria
- Plan ahead:
  - Gather work samples, team bios, financials if applicable
  - Research costs for your virtual or inperson event, such as video equipment, platforms, or for your venue such as rental fees



#### **GRANTSEEKER TIPS**



2021 SPX Grantee American Indian Cultural Center

- Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word count.
- Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, instill confidence in the panelists.
- Consider writing together and sharing in the process.

## Q & A



2021 Cultural Equity Initiatives Grantee | Yerba Buena Center for the Arts 2023 CAAM FEST, Fannypack, Ruby Ibarra, Peaboo and the Catz | Photo By Barak Srama

## Thank you!

<b>Grant Category</b>	Staff	Email
Arts Impact Endowment	Jonell T. Molina	Jonell.Molina@sfgov.org



2021 Arts Impact Endowment Grantee | Bayview Center for Arts & Technology (BAYCAT) Fall 2021 Interns | Photo By Barak Srama

