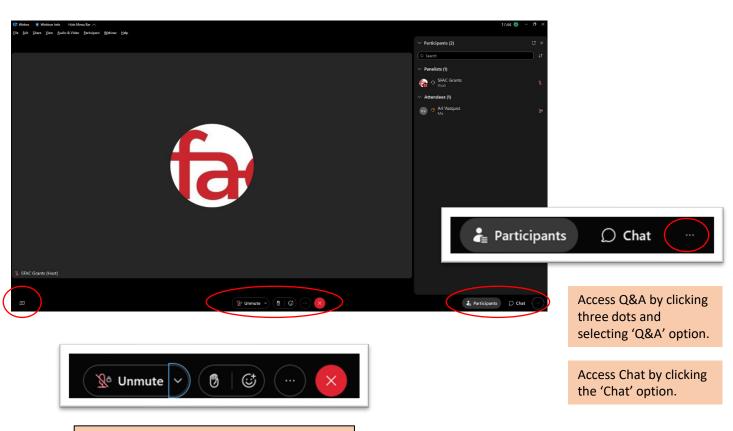
ARTS IMPACT **ENDOWMENT (AIE)** WEBINAR **SEPTEMBER 16, 2024** 12-1:30pm

TECHNICAL HOUSEKEEPING





Microphones will be muted during the webinar.



TECHNICAL HOUSEKEEPING



2022 SFA Guillermo Gómez-Pena by Geloy Concepcion 2023

- This Arts Impact Endowment (AIE) Grantseeker Webinar is being recorded!
- A PDF to this slide deck and a link to this recording can be found on the SFAC Grant Info Sessions page next Monday September 23, 2024.
- For technical support, please email sfac.grants@sfgov.org. In the email, share the technical issue and staff will respond shortly after to assist.



LAND ACKNOWLEDGEMENT





AGENDA



Mark Harris at Malcolm X Academy w/ Students in 2021

Photo Courtes v of 2021 Cultural Equity Initiatives

Photo Courtesy of 2021 Cultural Equity Initiatives Grantee Friends of SCRAP Inc.

- SFAC Overview
- Eligibility and Requirements
- Arts Impact Endowment Grant
- Prepare to Apply
- Q&A



OUR PRESENTERS



National Angel Island Day, De Young Museum By Genny Lim (2022)

SFAC Community Investments Staff

- Senior Program Officer, Anne Trickey (they/them)
- Program Officer, Coco Duhon-Kelley (she/her)
- Program Officer, Jonell Molina (he/him)
- Program Associate, Natalia Perez (she/her)
- Program Associate, Christian Weaver (they/them)
- ASL Interpreter, Beth (she/her)
- ASL Interpreter, Lixa (She/her)



SFAC OVERVIEW

ABOUT SFAC



The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries





RACIAL EQUITY STATEMENT



21SPX Yerba Buena Gardens, Indigenous Peoples Day by Amal Bisharat

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.



COMMUNITY INVESTMENTS PROGRAM

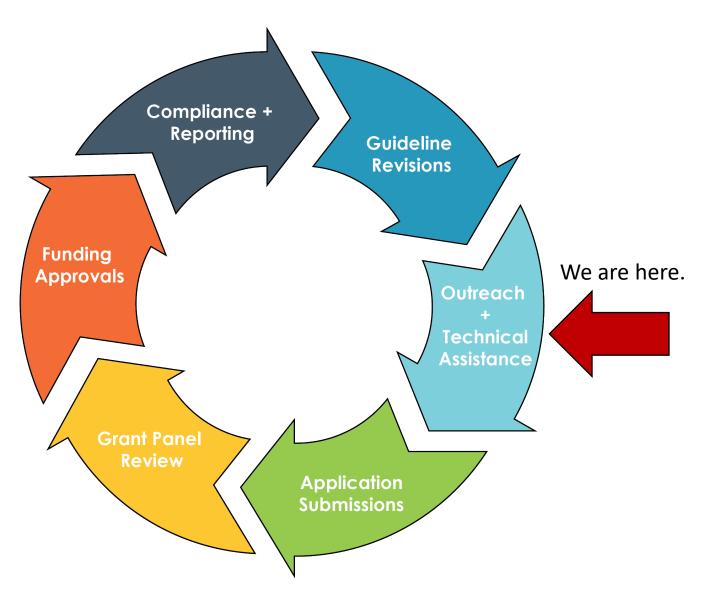


CC 2020: Bay View Opera House and ABADÁ-Capoeira San Francisco program in July 2019 Photo courtesy of BVOH

The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.



SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS

RESTRICTIONS

- Applicants may submit ONE application per grant category.
- NEW: One Grant Award Limit Per Applicant
 - In order to widely distribute funding, applicants will only be awarded ONE grant in this cycle. If an applicant submits to multiple grant categories and scores high enough to receive funding in more than one category, the grant will be awarded in the category that provides the most funding per fiscal year.
 - This means an individual or organization can apply with the same project for different grant categories, with the caveat that only one grant in one category will be awarded.
- Partners and collaborators cannot apply separately for the same project in any grant category.
- Grant funding does not imply that the San Francisco Arts Commission or any other
 City agency will produce, exhibit, promote or present the art created. It is the
 responsibility of the grantee to secure a venue, insurance and any permits for public
 presentations.
- NEW: Regranting



GRANT GUIDELINES

Guidelines

- One document with universal eligibility, policy, terms and conditions.
- Grant Categories cover category-specific information.
- PDF with hot links.
- Period to submit Questions via email or at technical assistance webinars.
- Questions will be posted.



Fiscal Year 2024-2025 Grant Guidelines

Version 1

The Grant Guidelines work together with the Grant Application Instructions. Please review the Grant Guidelines first, read the Grant Application Instructions second, and finally login to SmartSimple to complete the application. You may want to have the Guidelines and Instructions open while working on your application.

A translation of this grant application is available upon request; however, only applications in English will be accepted. For more information, please contact 311.

Para obtener información en español, comuníquese al 311.

本資助申請表的翻譯版本將應請求而提供:但僅受理英文版本的申請表。查詢詳情.請聯絡311。

Ang pagsasalin sa Tagalog ng aplikasyon para sa pagkalooban na ito ay makukuha kung hihingilin. Ngunit ang aplikasyon sa Ingles lamang ang aming tatanggapin. Para sa tulong, maaring i-contact si art-info@sfgov.org.

To make an Americans with Disabilities Act (ADA) request related to these guidelines or the application process, please email sfgov.org at least two weeks before the application deadline in order for us to appropriately accommodate.

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Organization Grant Opportunities	
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APPLICATION INSTRUCTIONS

Instructions

- One document with Smart Simple portal screenshots.
- All Smart Simple applications are organized in the same way.
- PDF with hot links.



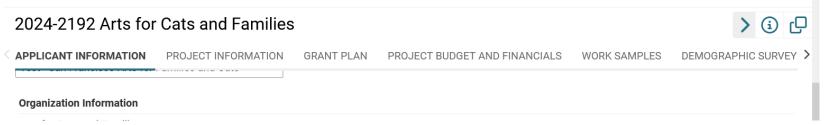
Fiscal Year 2024-2025 Grant Application Instructions

How to Prepare and Submit your Application

Version 1

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ELIGIBILITY

- Current AIE Grantees are NOT eligible.
- Eligibility begins on page 4 of the Guidelines

ALL Applicants must:

- Proof of minimum 2-year San Francisco Residency
 - Fiscally sponsored applicant's San Francisco address is required.
 - It cannot be the same address as the fiscal sponsor.
 - If you are a fiscally sponsored organization, the proof of residency needs to include the name of the organization.
 - Please find a list of accepted proof of residency documents in each grant category guidelines.
 https://www.sfartscommission.org/grants
- Have a two-year demonstrated history of operating/living in San Francisco.



ELIGIBILITY Cont.

- Artists and Organizations must highlight historically marginalized communities, such as those listed in the <u>Cultural Equity</u> <u>Endowment legislation</u>.
- Project activities must take place in S.F. between the defined grant window.
- City & County of San Francisco including San Francisco Unified School District employees ARE NOT ELIGIBLE.
- Be willing and able to meet the requirements associated with receiving funds from the City and County of San Francisco.
- If funded, must live in San Francisco for the duration of the project.



ELIGIBILITY- ARTISTS

Artist Applications Must:

- Be at least 18 years old.
- Have a fiscal sponsor IF they are:
 - Working with minors under 18 years old.
 - Working with seniors over 65 years old.
 - Working with people with disabilities.
 - Were employed by the City & County in the past, including the San Francisco Unified School District and San Francisco City College.
- Artist Applicants may be Sole Proprietors or LLCs with a budget cap of \$500,000.

Artist Applicants Must NOT:

- Be a full-time student.
- Be a City employee.
- Apply on behalf of an organization.

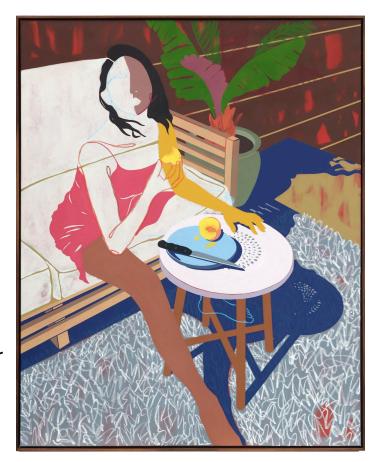
ELIGIBILITY- ORGANIZATIONS

Organization Applicants Must:

- Proof of current 501(c)(3) filing a 990PC or Fiscally Sponsored by a San Francisco 501c3 in good standing with the IRS, CA Franchise Tax Board, CA Attorney General, CA Secretary of State.
- Have a budget cap \$2M.
- Provide 2 years of Profit and Loss Statements.
- Mission Focused on arts and or youth art activities in SF

Organization Applicants Must NOT:

- Be a 501c3 private foundation filing a 990PF or be a for profit entity.
 - LLCs with a budget cap of \$500,000 and sole proprietorships may apply with a fiscal sponsor.
- Be a part of another City agency or Department - this includes Cultural Centers and Cultural Districts.

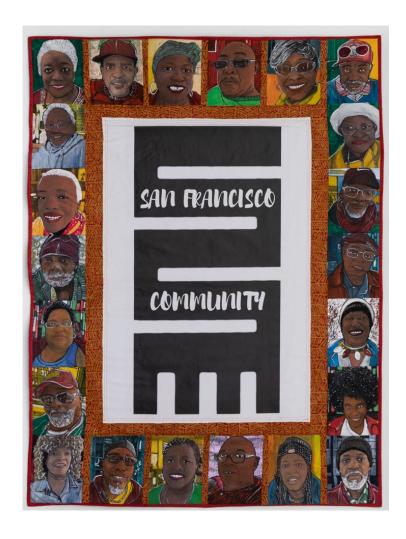


September in San Francisco 2022 SFA Anoushka Mirchandani





COMPLIANCE AND INSURANCE



- City, State & Federal Compliance.
- Supplier Compliance
 Visit SF CITY Partner
 https://sfcitypartner.sfgov.org/p
 ages/become-a-supplier.aspx.
- Grant Agreements.
- Insurance Requirements.

San Francisco Community 2021 San Francisco Artist Grantee William Rhodes



AIE GRANT CATEGORY OVERVIEW



For the next five years, Arts Impact Endowment (AIE) funds are focused on *Keeping Artists in San Francisco*. This theme comes from the <u>2024-2029 Cultural Services Allocation Plan (CSAP)</u>. AIE addresses needs in the arts community by keeping artists and arts workers from being displaced. It does this by funding:

- Their work
- Their working environments
- •Their connections to the communities that nurture them
- •The organizations and ecosystem that support them

The CSAP for the AIE 2024-2029 will support three broad areas of funding channels, connected to a single theme of *Keeping Artists in San Francisco*. Racial Equity and social justice is the primary lens for all program design.

- 1. Sustaining Ongoing Initiatives
- 2. Resilience & Growth
- 3. New Creative Opportunities



Purpose and Funding Channels

Arts Impact Endowment grant provides San Francisco based artists up to \$50,000 and San Francisco based arts organizations up to \$100,000 over 25 months/2 Years.

- Projects and activities must take place in San Francisco and provide a public benefit to the City of San Francisco and its communities.
- Creation of work and any related public benefit must take place between July 1, 2025 and July 31, 2027.

The AIE grant prioritizes small and mid-sized organizations <u>AND</u> individual artists who are rooted and connected to historically underserved communities, including those communities highlighted in the <u>Cultural Equity Endowment</u> <u>legislation</u>. If you are a part of a community not listed that you feel should be included, we encourage applicants to articulate and provide supporting evidence regarding the historical and current inequities experienced by your community.

Application Deadline: Wednesday November 13, 2024 at 12pm

Artists and Organizations <u>MUST</u> select one funding channel for their proposed project design.

- 1. Sustaining Ongoing Initiatives
- 2. Resilience & Growth
- 3. New Creative Opportunities



Purpose and Funding Channels Cont.

Artists and Organizations **MUST** select one funding channel for their proposed project design.

Funding Channel	Description and Purpose
Sustaining Ongoing Initiatives Existing arts and culture projects and programs and other ongoing creative work that needs support to continue to thrive.	Maintaining Roots of the Arts Ecosystem Potentially Includes: Organizations' existing programs, recurring or repeated projects or events by individuals or organizations, all disciplines, genres, and media, including educational programs, Funding for the work artists are already doing, particularly work that is on the margins of financial stability or under threat of being priced out of the city.
Resilience & Growth Maintaining day-to-day operations or activities and building financial stability and security.	Providing tools to stabilize and thrive Potentially includes: Physical spaces and materials (equipment, real estate, rent, supplies), Professional development, Training, Workforce Development, Specific overhead costs (not unrestricted), Other capacity-building activities for both individuals and organizations.
New Creative Opportunities New programs, artworks, collaborations, and other creative initiatives that need resources to get off the ground.	Supporting new growth and regeneration Potentially includes: One-off or initial projects by individuals or organizations, Seed money for pilot programs, All disciplines, genres, and media, including educational programs. Support for new work that allows artists and arts workers to explore, and develop their arts practice. All disciplines and levels, genres, and media, including educational programs are welcome!

PROJECT REQUIREMENTS

PROJECT REQUIREMENTS

Alignment with the Cultural Services Allocation Plan (CSAP) for the Arts Impact Endowment (AIE) 2024-2029 which will support three broad areas of focus in three funding channels:

- 1.) Sustaining Ongoing Initiatives,
- 2.) Resilience & Growth, and/or
- 3.) New Creative Opportunities
 - This is the only SFAC funding category that does fund start up projects.

By connecting them to a single theme: *Keeping Artists in San Francisco*. Applicants <u>MUST</u> identify one funding channel that their project will primarily focus on for the application.

Public Benefit: Projects must demonstrate a public benefit, something that is open and accessible to the general San Francisco-based public. This can be through a virtual or in person public event, or through other means as imagined and realized by the applicant, which benefit the City of San Francisco, its neighborhoods and communities.

Ineligible Expenses

Grant funds may not pay for:

- Activities outside of San Francisco, this includes travel outside of San Francisco
- Deficit Reduction



SCORING CRITERIA

Racial Equity (30 points)

Understanding, Experience, and Practice of Racial Equity in the Community

Artistic Relevance (5 points)

Experience relevant to proposed project

Project Design (50 points)

Part 1: Funding Channel

Part 2: Public Benefit

Part 3: Importance

Part 4: Grant Plan

Part 5: Project Budget

Work Samples (15 points)

Upload 3-5 work samples of past work



SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
1. Racial Equity The Arts Commission uses a racial equity lens to review applications in this grant category. Please tell us your understanding, experience, and practice of racial equity. Describe your/your organization's history of community engagement with historically underserved communities, including those communities highlighted in the Cultural Equity Endowment legislation and intentional racial equity practices.	30	Applicant provides a clear understanding of racial equity, demonstrates a history of engaging with marginalized community, and provides strong examples of working with and expressing experiences of one or more communities identified in the Cultural Equity Endowment legislation Panelists may also refer to Mission Statement, Core Programs and Services.
250 word limit		



SCORING CRITERIA: ARTISTIC RELEVANCE

Question	Points	Criteria
2. Tell us about your experience relevant to your proposed project.		Applicant successfully describes their experience relevant to the proposed project.
Individuals: Resume or Curriculum Vitae 2- page maximum Biography 150 word limit		Individuals: Applicant's Resume/CV and Biography reflect their experience relevant to the proposed project.
Organizations: Highlight your creative practice over the last 2 years relevant to the proposed project. How did your organization support the communities	5	Organizations: Applicant describes how the proposed project aligns with their vision and mission and relevant creative practice over the last 2 years.
described in Question #1? 150 word limit		



SCORING CRITERIA: PROJECT DESIGN PART 1- FUNDING CHANNEL

Question	Points	Criteria
3. What is the project idea and processes, including:		Applicant's project reflects selected funding channel. Applicant successfully and clearly describes
Purpose of project, project goals, and how it is connected to the funding channel you selected.		the project goals, vision, and process relevant to engaging the intended communities. Applicant makes the case for AIE funding counteracting
Describing the creative ideas, processes, and your role in the project.		the threat of displacement. If applicable: Roles of any partners or collaborators are outlined.
How will you measure your project goals?	20	
300 word limit		
If working with other partners or collaborators, please upload a document that that their relevant experience and role in the project. 150 words for each Bio/Up to 3 Bios		



SCORING CRITERIA: PROJECT DESIGN PART 2- PUBLIC BENEFIT

Question	Points	Criteria
4. Public Benefit Grants in this category must provide a public benefit to San Francisco, its neighborhoods and/or communities.		Applicant clearly describes the public benefit, their goals, the number of people who will benefit and how they will be reached.
 What is your public benefit (an event, a publication etc.)? Include specific goals for your public benefit and how you will know you achieved them (how you will measure your goals). 	10	Applicant clearly describes method for collecting and sharing community feedback
What is your outreach plan for intended audiences and communities? How many people will benefit?		
How will you collect and share community feedback?		
250 word limit		



SCORING CRITERIA: PROJECT DESIGN PART 3- IMPORTANCE

Question	Points	Criteria
5. Importance of Project in Your Artistic/Creative Practice. Why is this project important to you? Describe how this grant will enhance		Applicant articulates why the project is important to them and to the future growth of their artistic practice and/or vision and mission as an arts organization.
Individuals: your future artistic practice	10	
<u>OR</u>		
Organizations: your vision and mission in the community? 150 word limit		



SCORING CRITERIA: PROJECT DESIGN PART 4- GRANT PLAN

Question	Points	Criteria
6. Grant Plan		Applicant clearly describes their project summary and plan into
Complete the grant plan.	5	distinct activities, outputs, and date completed by during grant
-See instructions for example and character limit.		window.



SCORING CRITERIA: PROJECT DESIGN PART 5- PROJECT BUDGET

Question	Points	Criteria
7. Project Budget		Project budget aligns with project summary and line items are
Complete the project budget.	5	explained in detail.
-See instructions for budget template and required uploads		



SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice. Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video	15	Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the applicant's creative practice.



PREPARE TO APPLY

SFAC GRANTS WEBPAGE

https://www.sfartscommission.org/grants



CRANTS >
CALLS FOR ARTISTS >
ART VENDOR PROCRAMS >
BID OPPORTUNITIES FOR CONTRACTORS>
JCDECAUX KIOSK PROGRAM

RELATED INFORMATION

- O Grant Information Sessions
- Apply To Be A Grant Panelist
 How To Become A City Supplier
- O Grant Review Panel Scores

OUR ROLE & IMPACT

FIND OPPORTUNITIES

EXPERIENCE ART

GET INVOLVED

Webpage includes:

Important Dates

The Community Investments program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

Please sign up for our newsletter to stay informed about any grant program updates.



Upcoming Opportunities & Important Dates

San Francisco Artist (SFA) Grantseeker Webinar

See Grant Information Sessions

- Upcoming Opportunities &
- Grant Category Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Project Budget
 - Support Materials
- Links to online applications



GRANT INFO SESSIONS PAGE

https://sfartscommission.org/content/grant-information-sessions

Grant Info Sessions

Grant Info Sessions Page Includes:

- Recorded Webinar Info Sessions links and access passwords
- Webinar Slide Deck Presentations

APPLY FOR A GRANT! WE'RE HERE TO HELP!



Therese M. Davis | Dunun Bay. Photo by Turki Al-Rwaita

Upcoming Grant Info Sessions

Join an information session to learn more about all of the SFAC's 2024-2025 grants and get tips for a strong application! All sessions are virtual, not held in person. See below for the unique link to each session.

Can't make it to an info session?



SMART SIMPLE GRANTS PORTAL



Login	San Francisco Arts Commission Grant Portal
➤ Email Password	The Community Investments program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.
Log In	
Forgot Password?	
New to the System?	
Register	

https://www.sfartscommission.org/grants

https://sfartscommission.org/content/grant-information-sessions



GRANTSEEKER TIPS



2021 Organizational DKI Grantee Idris Ackamoor and Cultural Odyssey Photo by Pat Mazzera

Read the guidelines thoroughly and refer to the instructions and Pay attention to the scoring criteria.

Plan ahead:

- Gather work samples, team bios, financials if applicable.
- Research costs for your virtual or inperson event, such as video equipment, platforms, or for your venue such as rental fees.
- Schedule a 15-minute session with the SFAC program officer managing the grant category to ask your questions by Fri 11/8:
 - AIE: Jonell T. Molina, jonell.molina@sfgov.org | 415-252-2218
- Email your AIE one-to-one/category assistance questions to PO by Fri 11/1.
- Make ADA requests 2 weeks before the deadline (Wed 10/30).



GRANTSEEKER TIPS



- Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word count.
- Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, instill confidence in the panelists.
- Consider writing circles/groups and sharing in the process.

2021 SPX Grantee American Indian Cultural Center

AIE GRANT IMPORTANT DATES

AIE Grantseeker Info Session	Link to Recording & PDF of Slide Deck at Grant Info Sessions Page (Mon 9/23/24)
AIE Q & A Follow-Up Session	October 11, 2024 at 12pm
AIE Instagram Live Session	October 30 at 5pm-6pm IG: @sf_arts_commission
AIE Application Questions to PO	Friday November 1, 2024 at 5pm
15-Minute Tech Support Session	Tue 9/17 - Fri 11/8
Application Deadline	November 13, 2024 at 12pm
Grant Panel Review	February 2025 - March 2025 (Virtual)
Funding Recommendations	April 2025 (Hybrid)
Commission Approval	May 2025 (Hybrid)
Notification of Funding	May 2025
Grant Period	July 1, 2025 - July 31, 2027





Thank You!

Program Officer:

Jonell Molina (he/him)

E: jonell.Molina@sfgov.org | O: 415-252-2218

- Technical support: One-time virtual session/call for 1-to-1 is limited to 15minutes.
- Friday November 8th: Last day of 1-to-1 Technical Support Session.
- You can send Email inquiries to PO about AIE Application by Fri 11/1 at 5pm.



Q & A



2021 Cultural Equity Initiatives Grantee | Yerba Buena Center for the Arts 2023 CAAM FEST, Fannypack, Ruby Ibarra, Peaboo and the Catz | Photo By Barak Srama