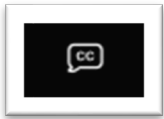


**ARTS
IMPACT
ENDOWMENT (AIE)
Q & A FOLLOW UP
WEBINAR**

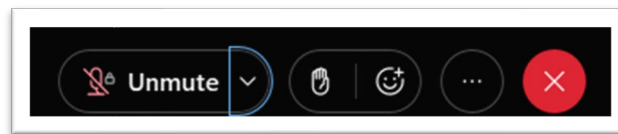
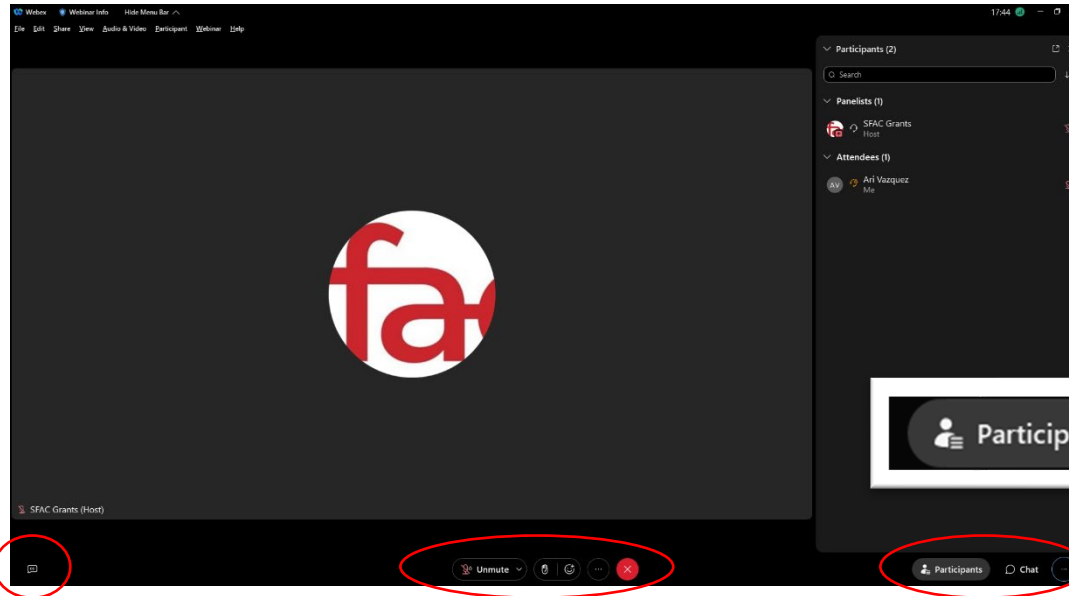
October 11, 2024
12-1:30pm



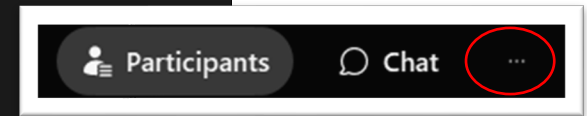
TECHNICAL HOUSEKEEPING



Click 'CC' in lower left-hand corner for closed captioning.



Microphones and raised hands will be muted for the webinar.



Access Q&A by clicking three dots and selecting 'Q&A' option.

Access Chat by clicking the 'Chat' option.

TECHNICAL HOUSEKEEPING



2022 SFA Guillermo Gómez-Pena by Geloy
Concepcion 2023

- This Arts Impact Endowment (AIE) Q & A Follow-up Session Webinar is being recorded!
- A PDF to this slide deck and a link to this recording can be found on the SFAC Grant Info Sessions page by next Friday October 18, 2024.
- For technical support, please email sfac.grants@sfgov.org. In the email, share the technical issue and staff will respond shortly after to assist.

LAND ACKNOWLEDGEMENT



Photo Credit: Hulleah Tsinhnahjinnie

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

AGENDA



- Preparation to Apply
- AIE Overview
- Project Requirements
- Closer Look at AIE Scoring Criteria
- Q & A

Mark Harris at Malcolm X Academy w/ Students in 2021
Photo Courtesy of 2021 Cultural Equity Initiatives
Grantee Friends of SCRAP Inc.

OUR PRESENTERS

SFAC

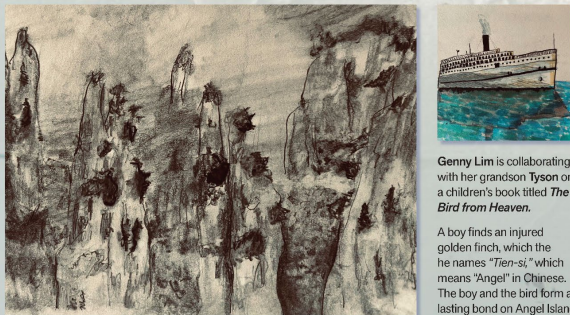
Community Investments Staff

- Senior Program Officer, Anne Trickey (they/them)
- Program Officer, Coco Duhon-Kelley (she/her)
- Program Officer, Jonell Molina (he/him)
- Program Associate, Natalia Perez (she/her)
- Program Associate, Christian Weaver (They/Them)
- ASL Interpreter, Amberle (she/her)
- ASL Interpreter, Jennifer (she/her)



Clockwise from top left: Skyler Chin and Sita Sunil's *Illegal: A New Musical*, CyArk's 3D virtual tour of Angel Island, *A Journey Through Angel Island* (produced by Felicia Lowe and narrated by Ben Fong-Torres) from AIIHF's Animated AAPI History project, *The Good Asian* by Pomsak Pichetshote and 28,000 piece North Garrison LEGO® model by the San Francisco Bay Area LEGO® User's Group. (BAYLUG).

Today, a new generation of artists continues to reflect upon the Angel Island experience through a variety of artistic mediums - musicals, VR and AR, children's books, comic books, animation, and even LEGO!



Illustrations: *Memory of China*; *Steamship carrier of Angel Island immigrants* by Tyson.

Genny Lim is collaborating with her grandson Tyson on a children's book titled *The Bird from Heaven*.

A boy finds an injured golden finch, which he names "Tien-si," which means "Angel" in Chinese. The boy and the bird form a lasting bond on Angel Island.



PREPARATION TO APPLY



GRANT GUIDELINES



Fiscal Year 2024-2025 Grant Guidelines

Version 1

A translation of this grant application is available upon request; however, only applications in English will be accepted. For more information, please contact 311.

Para obtener información en español, comuníquese al 311.

本資助申請表的翻譯版本將應請求而提供；但僅受理英文版本的申請表。查詢詳情，請聯絡311。

Ang pagsasalin sa Tagalog ng aplikasyon para sa pagkalooban na ito ay makukuha kung hihingilin. Ngunit ang aplikasyon sa Ingles lamang ang aming tatanggapin. Para sa tulong, maaring i-contact si Sandra Panopio, 415-252-2255 o sandra.panopio@sfgov.org.

To make an Americans with Disabilities Act (ADA) request related to these guidelines or the application process, please email sfac.grants@sfgov.org at least two weeks before the application deadline in order for us to appropriately accommodate.

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Guidelines

- One document with universal eligibility, policy, terms and conditions.
- Grant Categories cover category-specific information.
- PDF with hot links.
- Period to submit Questions via email or at technical assistance webinars.
- Questions will be posted.

APPLICATION INSTRUCTIONS

Instructions

- One document with Smart Simple portal screenshots.
- All Smart Simple applications are organized in the same way.
- PDF with hot links.



Fiscal Year 2024-2025 Grant Application Instructions

How to Prepare and Submit your Application

Version 1

Contents

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2024-2192 Arts for Cats and Families



< **APPLICANT INFORMATION** PROJECT INFORMATION GRANT PLAN PROJECT BUDGET AND FINANCIALS WORK SAMPLES DEMOGRAPHIC SURVEY >

Organization Information

GRANTSEEKER TIPS



2021 Organizational DKI Grantee Idris
Ackamoor and Cultural Odyssey
Photo by Pat Mazzera

- Read the guidelines thoroughly and refer to the instructions and Pay attention to the scoring criteria.
- Plan ahead:
 - Gather work samples, team bios, financials if applicable.
 - Research costs for your virtual or in-person event, such as video equipment, platforms, or for your venue such as rental fees.
- Schedule a one-time 15-minute session with the SFAC program officer managing the grant category to ask your questions by Fri 11/8:
 - AIE: Jonell T. Molina,
jonell.molina@sfgov.org | 415-252-2218
- Email your AIE one-to-one/category assistance questions to PO by Fri 11/1 .
- Make ADA requests 2 weeks before the deadline (Wed 10/30).

GRANTSEEKER TIPS



- Draft responses in another document, then **cut and paste** answers into the online application form. Pay attention to **word count**.
- Upload **work samples** applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with **enthusiasm** and tell a compelling story.
- **Be consistent, be specific, instill confidence** in the panelists.
- Consider writing together and sharing in the process.

2021 SPX Grantee American Indian Cultural Center

AIE GRANT IMPORTANT DATES

AIE Instagram Live Session	Wednesday October 30, 2024, at 5pm IG: @sf_arts_commission
AIE Application Questions to PO	Friday November 1, 2024, at 5pm
15-Minute Tech Support Session	Now through Fri 11/8
Application Deadline	November 13, 2024, at 12pm/Noon
Grant Panel Review	February 2025 - March 2025 (Virtual)
Funding Recommendations	April 2025 (Hybrid)
Commission Approval	May 2025 (Hybrid)
Notification of Funding	May 2025
Grant Period	July 1, 2025 - July 31, 2027



AIE OVERVIEW





FOR ARTISTS AND ORGANIZATIONS

Program Officer (PO):

Jonell Molina (he/him), E: jonell.molina@sfgov.org | O: 415-252-2218

- Technical support: A one-time virtual session/call with PO for 1-to-1 is limited to 15-minutes. **Friday November 8th**: Last day of 1-to-1 Technical Support.
- You can send Email inquiries to PO about AIE Application.

Application Due Date: Wednesday November 13, 2024, at 12pm/Noon

A grant awarded pursuant to this solicitation shall have not to exceed ("NTE") amount of **\$50,000 for Artists** and **\$100,000 for Arts Organizations** for the allowable maximum term.

Grant Term: 25 Months/2 Years, July 1, 2025 – July 31, 2027



ABOUT AIE

For the next five years, Arts Impact Endowment (AIE) funds are focused on *Keeping Artists in San Francisco*. This theme comes from the [2024-2029 Cultural Services Allocation Plan \(CSAP\)](#). AIE addresses needs in the arts community by keeping artists and arts workers from being displaced.

It does this by funding:

Their work. Their working environments. Their connections to the communities that nurture them. The organizations and ecosystem that support them

The CSAP for the AIE 2024-2029 will support **three broad areas of funding channels**, connected to a single theme of *Keeping Artists in San Francisco*. Racial and social justice is the primary lens for all program design.

Artists and Organizations MUST select one funding channel for their proposed project design.

- 1.Sustaining Ongoing Initiatives
- 2.Resilience & Growth
- 3.New Creative Opportunities

FUNDING CHANNEL- SUSTAINING ONGOING INITIATIVES

Funding Channel	Description and Purpose
<p data-bbox="79 319 575 419">Sustaining Ongoing Initiatives</p> <p data-bbox="79 491 761 762">Existing arts and culture projects and programs and other ongoing creative work that needs support to continue to thrive.</p>	<p data-bbox="852 319 1599 419">Maintaining Roots of the Arts Ecosystem</p> <p data-bbox="852 491 1827 991">Potentially Includes: Organizations' existing programs, recurring or repeated projects or events by individuals or organizations, all disciplines, genres, and media, including educational programs, Funding for the work artists are already doing, particularly work that is on the margins of financial stability or under threat of being priced out of the city</p>
<p data-bbox="79 1023 363 1072">Examples:</p> <ul data-bbox="79 1086 1798 1262" style="list-style-type: none"><li data-bbox="79 1086 900 1135">• Literary Program for Youth<li data-bbox="79 1149 1186 1198">• Fine Arts Program for Seniors/Elders<li data-bbox="79 1212 1798 1260">• Support core arts program or annual festival/exhibit/series	

FUNDING CHANNEL- RESILIENCE & GROWTH

Funding Channel	Description and Purpose
<p data-bbox="79 297 585 339">Resilience & Growth</p> <p data-bbox="79 411 797 625">Maintaining day-to-day operations or activities and building financial stability and security.</p>	<p data-bbox="855 297 1798 339">Providing tools to stabilize and thrive</p> <p data-bbox="855 411 1850 853">Potentially includes: Physical spaces and materials (<i>equipment, real estate, rent, supplies</i>), Professional development, Training, Workforce Development, Specific overhead costs (not unrestricted), Other capacity-building activities for both individuals and organizations</p>
<p data-bbox="79 886 334 929">Examples:</p> <ul data-bbox="79 943 1798 1272" style="list-style-type: none"> <li data-bbox="79 943 1647 1043">• Art Org Overhead Costs (i.e. utilities, insurance, admin salaries, equipment/facilities cost) <li data-bbox="79 1058 1503 1100">• Monthly Rent for Arts Org/Studio Space (Facilities Cost) <li data-bbox="79 1115 1209 1158">• Professional Development for Arts Org Staff <li data-bbox="79 1172 842 1215">• Capital Campaign/Marketing <li data-bbox="79 1229 1798 1272">• Maintaining/New Equipment (Computers, Chairs, Windows Flooring) 	

FUNDING CHANNEL- NEW CREATIVE OPPORTUNITIES

Funding Channel	Description and Purpose
<p>New Creative Opportunities New programs, artworks, collaborations, and other creative initiatives that need resources to get off the ground.</p>	<p>Supporting new growth and regeneration Potentially includes: One-off or initial projects by individuals or organizations, Seed money for pilot programs, All disciplines, genres, and media, including educational programs. Support for new work that allows artists and arts workers to explore and develop their arts practice. All disciplines and levels, genres, and media, including educational programs are welcome!</p>
<p>Examples:</p> <ul style="list-style-type: none"> • Video/Documentary • Art Installation/Exhibit • Art Series in identified Public Spaces/Locations • Intergenerational (Youth to Seniors/Elders) Multi-Genre Arts Program 	



PROJECT REQUIREMENTS



PROJECT REQUIREMENTS

Alignment with the Cultural Services Allocation Plan (CSAP) for the Arts Impact Endowment (AIE) 2024-2029 which will support three broad areas of focus in three funding channels:

- 1.) Sustaining Ongoing Initiatives,
- 2.) Resilience & Growth, and
- 3.) New Creative Opportunities
 - *This is the only SFAC funding category that does fund start up*

Applicants **MUST** identify one funding channel that their project will primarily focus on for the application.

Public Benefit: Projects must demonstrate a public benefit, something that is open and accessible to the general San Francisco-based public. This can be through a virtual or in person public event, or through other means as imagined and realized by the applicant, which benefit the City of San Francisco, its neighborhoods and communities.

Ineligible Expenses

Grant funds may not pay for:

- Activities outside of San Francisco, this includes travel outside of San Francisco
- Deficit Reduction

SCORING CRITERIA



Racial Equity (30 points)

Understanding, Experience, and Practice of Racial Equity in the Community

Artistic Relevance (5 points)

Experience relevant to proposed project

Project Design (50 points)

Part 1: Funding Channel

Part 2: Public Benefit

Part 3: Importance

Part 4: Grant Plan

Part 5: Project Budget

Work Samples (15 points)

Upload 3-5 work samples of past work

SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
<p>1. Racial Equity The Arts Commission uses a racial equity lens to review applications in this grant category.</p> <p>Please tell us your understanding, experience, and practice of racial equity.</p> <p>Describe your/your organization's history of community engagement with historically underserved communities, including those communities highlighted in the Cultural Equity Endowment legislation and intentional racial equity practices.</p> <p><i>250 word limit</i></p>	<p>30</p>	<p>Applicant provides a clear understanding of racial equity, demonstrates a history of engaging with marginalized community, and provides strong examples of working with and expressing experiences of one or more communities identified in the Cultural Equity Endowment legislation</p> <p>Panelists may also refer to Mission Statement, Core Programs and Services.</p>



SCORING CRITERIA
RACIAL EQUITY
Q & A



SCORING CRITERIA: ARTISTIC RELEVANCE

Question	Points	Criteria
<p>2. Tell us about your experience relevant to your proposed project.</p> <p>Individuals: Resume or Curriculum Vitae 2-page maximum Biography <i>150 word limit</i></p> <p>Organizations: Highlight your creative practice over the last 2 years relevant to the proposed project. How did your organization support the communities described in Question #1. <i>150 word limit</i></p>	<p>5</p>	<p>Applicant successfully describes their experience relevant to the proposed project.</p> <p><u>Individuals:</u> Applicant's Resume/CV and Biography reflect their experience relevant to the proposed project.</p> <p><u>Organizations:</u> Applicant describes how the proposed project aligns with their vision and mission and relevant creative practice over the last 2 years.</p>



SCORING CRITERIA
ARTISTIC
RELEVANCE
Q & A



SCORING CRITERIA: PROJECT DESIGN PART 1 – FUNDING CHANNEL

Question	Points	Criteria
<p>3. What is the project idea and processes, including:</p> <p>Purpose of project, project goals, and how it is connected to the funding channel you selected.</p> <p>Describing the creative ideas and processes and your role in the project.</p> <p>How will you measure your project goals?</p> <p><i>300 word limit</i></p> <p>If working with other partners or collaborators, please upload a document that that their relevant experience and role in the project. <i>150 words for each Bio/Up to 3 Bios</i></p>	<p>20</p>	<p>Applicant’s project reflects selected funding channel. Applicant successfully and clearly describes the project goals, vision, and process relevant to engaging the intended communities. Applicant makes the case for AIE funding counteracting the threat of displacement. If applicable: Roles of any partners or collaborators are outlined.</p>

SCORING CRITERIA: PROJECT DESIGN PART 2- PUBLIC BENEFIT

Question	Points	Criteria
<p>4. Public Benefit Grants in this category must provide a public benefit to San Francisco, its neighborhoods and/or communities.</p> <p>What is your public benefit (an event, a publication etc.)?</p> <ul style="list-style-type: none"> • Include specific goals for your public benefit and how you will know you achieved them (how you will measure your goals). <p>What is your outreach plan for intended audiences and communities? How many people will benefit?</p> <p>How will you collect and share community feedback?</p> <p><i>250 word limit</i></p>	<p>10</p>	<p>Applicant clearly describes the public benefit, their goals, the number of people who will benefit and how they will be reached.</p> <p>Applicant clearly describes method for collecting and sharing community feedback</p>

SCORING CRITERIA: PROJECT DESIGN PART 3- IMPORTANCE

Question	Points	Criteria
<p>5. Importance of Project in Your Artistic/Creative Practice.</p> <p>Why is this project important to you? Describe how this grant will enhance...</p> <p>Individuals: your future artistic practice</p> <p><u>OR</u></p> <p>Organizations: your vision and mission in the community?</p> <p><i>150 word limit</i></p>	<p>10</p>	<p>Applicant articulates why the project is important to them and to the future growth of their artistic practice and/or vision and mission as an arts organization.</p>

SCORING CRITERIA: PROJECT DESIGN PART4- GRANT PLAN

Question	Points	Criteria
<p>6. Grant Plan</p> <p>Complete the grant plan.</p> <ul style="list-style-type: none"> • 8 Activities in Grant Plan • Activity Description • Activity Outputs • Chronological Order <p><i>-See instructions for example and character limit.</i></p>	<p>5</p>	<p>Applicant clearly describes their project summary and plan into distinct activities, outputs, and date completed by during grant window.</p>

Grant Plan Reminders: Grant Window: July 1, 2025 – July 31, 2027

- Project activities must take place during grant window
- Grant Plan Activity #4: Interim Report
 - Activity Description: Submit 1 Interim Report
 - Activity Output: 1 Interim Report
 - Date Activity will be completed by: 07/31/2026
- Grant Plan Activity #8: Final Report – Follow same format example as above.

SCORING CRITERIA: PROJECT DESIGN PART 5- PROJECT BUDGET

Question	Points	Criteria
<p>7. Project Budget</p> <p>Complete the project budget.</p> <ul style="list-style-type: none"> For each expense, provide name, hourly rate and/or breakdown of costs in the “Notes” field. <p><i>-See instructions for budget template and required uploads</i></p>	<p>5</p>	<p>Project budget aligns with project summary and line items are explained in detail.</p>

Project Budget Reminders: Download the budget template on Smart Simple; Located in the Project Budget & Financials Tab.

Artists and Arts Orgs

- Transfer your budget template info into the Budget Table on Smart Simple.

Arts Orgs

- Upload IRS 990, 990EX, or 990-N Postcard from last Fiscal Year
- Profit & Loss Statements AND Balance Sheets from last 2 completed fiscal years.
- Include any important Organization Budget notes as needed.



SCORING CRITERIA PROJECT DESIGN Q & A



SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
<p>8. Work Samples</p> <p>Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice.</p> <p><i>Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video</i></p>	<p>15</p>	<p>Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the applicant's creative practice.</p>



**SCORING CRITERIA
WORK SAMPLES
Q & A**



AIE GRANT IMPORTANT DATES

AIE Instagram Live Session	October 30 at 5pm-6pm IG: @sf_arts_commission
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arts impact

ENDOWMENT

Program Officer:

Jonell Molina (he/him)

E: jonell.Molina@sfgov.org

O: 415-252-2218

Thank You!

ADDITIONAL INQUIRIES & Q'S?



2021 Cultural Equity Initiatives Grantee | Yerba Buena Center for the Arts
2023 CAAM FEST, Fannypack, Ruby Ibarra, Peaboo and the Catz | Photo By Barak Srama